



Name of Community Group	Name of Business
Asthma Northern Territory	Woodside Energy Ltd

Partnership Description
Woodside Asthma Swim Programme (WASP).

Tell us about Your Community Group	Tell us about Your Business
Asthma NT is a not-for-profit, non government organisation. It is very active in the education of appropriate management of asthma in the community. It also provides non financial support to people who have asthma in the community.	Woodside Energy Limited – Exploration and development in (offshore) oil and gas.

Why did you want to become involved in a Partnership?	
Asthma NT could no longer afford to offer children with asthma swimming classes – the best form of exercise for people with asthma.	Woodside wished to support the community in a worthwhile cause. They want to make a difference for young Australians.

What were you attracted to when choosing your partner?	
Caring outlook, commitment and interest in the community. Also willing to share the burden.	Commitment and structured worthwhile proposal.

Detail the first steps of the process of developing your partnership. Where did you start?	
Discussion on the merits of the program, benefits both short and long term and our ability to manage the program.	Benefits for both sides and benefits to the community.

What have been the benefits – both short-term and long-term?	
It has helped many families financially, physically and emotionally to cope with the terrible ordeal of having asthma.	Engaging corporate company in community issues. Recognized as a giving corporate citizen.

What contributions does your organization make to the partnership? (e.g. in-kind support, volunteers, membership on Boards etc)	
<ul style="list-style-type: none"> Provides a program to assist in best practice management of Asthma in the NT. Works with Woodside to promote healthy lifestyle. Recognition of Woodside as the company supporting the asthma swim program “WASP” Recognition of Woodside by the general 	<ul style="list-style-type: none"> Subsidises all costs associated with the swimming so that parents are able to enroll without the financial burden of payment of classes. Promoted Asthma NT as their preferred charitable organisation in the NT. Promotes Asthma NT education messages at trade shows etc. Promotes Asthma NT in Woodside

<p>public as an innovative organisation that is actively helping to manage asthma.</p> <ul style="list-style-type: none"> • Recognition of the Woodside partnership in Asthma NT publications. • Provides opportunity for Woodside to leverage the sponsorship through the inclusion on other public events conducted by Asthma NT. • Recognition of Woodside by its stakeholders, politicians and governments as a responsible corporate citizen, helping to promote and advance an important public health issue. • Works with Woodside staff in relevant activities including workshops/training for Woodside staff. • Promoted Woodside with a joint logo "WASP" • Provides Woodside with an opportunity to reach members of the community. 	<p>publications.</p> <ul style="list-style-type: none"> • Promotes the well-being of children foremost in their promotional material. • Attends activities with Asthma NT at regular intervals. • Assists with additional costs of running the program from time to time.
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What have been the challenges?

<ul style="list-style-type: none"> • Maintaining best practice management of asthma. • Parents and children moving out of Darwin 	
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What have been the lessons?

<ul style="list-style-type: none"> • Keeping a good waiting list of children wishing to join the program • Maintaining continuous contact with sponsors 	<ul style="list-style-type: none"> • Maintaining a close working relationship with partner.
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What advice could you offer to others thinking of forming a partnership?

<ul style="list-style-type: none"> • Be open and flexible. • Involve partner as often as possible in all activities. • Maintain continuous and open communication at all times. • Allow involvement of development of promotional material. • Stay involved and work closely with your partner. • Always discuss new strategies before implementation • Stay happy! 	
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What plans do you have for future partnerships – with either your current partner or with other organisations?

Our partnership will now expand to include a squad program. This will maintain best practice management for the older children who are already skilled at certain levels.

If you are willing to assist other businesses or community groups in advice on partnerships would you provide your contact details for others to talk through any questions they may have?

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