

BOARD BUILDER

CONFERENCE 2015

Refreshing Boards:

Refreshing knowledge; refreshing board and staff relationships

Monday 23 February, 2015

9.30 am–4.20 pm

Moonee Ponds, Melbourne

A practical,
inspirational, and
affordable event for
community sector
boards, committees
& councils

BOOK NOW!



INSTITUTE OF
COMMUNITY DIRECTORS
AUSTRALIA

► Knowledge ► Connections ► Credentials

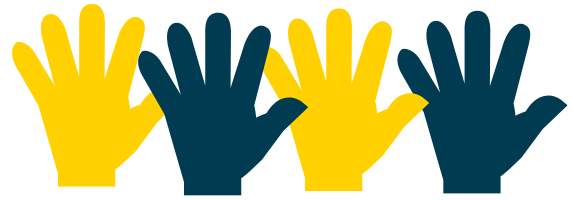
An enterprise of:



ourcommunity.com.au



1 jam-packed day of learning and networking



400+ not-for-profit board members and CEOs



3 chances to pick the brains of **5** not-for-profit governance experts during **1** provocative **panel session** and **2** compelling **concurrent sessions**

2 choices of **4** compelling concurrent sessions:



How to manage your CEO and workforce



10 things board members need to know about **IT security**



How to get the right people on your board



How to secure funding for your organisation



1 chance to be there in person



WHY YOU MUST ATTEND

Refresh. Renew. Reinvigorate.

Board work means hard graft under difficult conditions.

It also means immense satisfaction and reward when the pay-off comes.

But getting to that point requires renewal along the way. You can't continue the journey if the tank is empty.

The country needs visionary leaders as it's never needed them before. It needs your talent, your time and your commitment, and it needs them for the long haul.

The not-for-profit groups that will remain sustainable and prosper in this environment will be the ones whose governance is efficient, accountable, transparent, responsive, and whose values are clear and bold.

You need to look ahead to see what's coming, and where you're going, and you need to be clear-headed about it. Come along and learn from the people who know what it takes to stay fresh when others are flagging.

This is the conference for all people who sit on a board, manage a board, work with a board, or want to get on a board.

Learning Outcomes

- Join a community of not-for-profit board members striving for excellence
- Learn about directing your organisation to get things done
- Learn how your board can assess its performance
- Get started on managing the changes you'll need to make to bring your board's performance up to scratch
- Assess your planning processes against best practice in the not-for-profit sector
- Understand your legal responsibilities, your financial responsibilities and your ethical responsibilities, and how the three interact
- Consult the experts on your organisation's particular problems, and see how your colleagues are dealing with similar issues
- Come away with practical, instantly implementable tips on a range of governance-related topics

“Thanks for a very informative, educational and strategic day that will assist us to strengthen and develop our organisation.”

Board Builder Conference attendee

BOOK ONLINE:

www.communitydirectors.com.au/boardbuilder2015

CONFERENCE PROGRAM

MONDAY, 23 FEBRUARY 2015, 9.30 AM–4.20 PM

Board Builder Conference

9.00–9.30 AM

COFFEE/TEA AND REGISTRATION

9.30–9.40 AM

INTRODUCTION

Welcome and Introduction

PATRICK MORIARTY, Executive Director, Institute of Community Directors Australia

AMALGAMATE OR PERISH?

Understanding, negotiating – and avoiding? – not-for-profit mergers

PATRICK MORIARTY, Executive Director, Institute of Community Directors Australia

A recent Our Community survey found that 44% of our members had been under pressure to merge in the past 12 months. If that's not your group yet, it soon could be. In this session, we'll be exploring where the pressures are coming from, what your options are, and how a board and senior management can and should respond.

9.40–10.10 AM

KEYNOTE
PRESENTATION

STOP, BREATHE, THINK: Getting mergers into perspective

LIBBY KLEIN, Principal, Moores – not-for-profit lawyers

The push is on! Funding is tight, and state and federal government funding reforms are leading to significant challenges – particularly for smaller players.

With her extensive legal and management experience, Libby is a recognised presence in the not-for-profit and charitable sector and an active participant in discussions on trends in and regulation of the sector. In this keynote presentation, Libby will detail:

- Where the push for mergers is coming from
- The merger options available to your group
- Her personal experiences of key success factors.

10.10–11.00 AM

PANEL SESSION

POSTCARDS FROM THE EDGE: Real-life merger tales

Our panellists discuss their experience of choosing to proceed with a merger, choosing not to proceed with a merger, and sitting in the maelstrom of the pressure to merge. What worked, what didn't, and what would they do differently?

KAYE MCCULLOCH, Community Resource Education and Development Manager, 3Bridges Community

JOCELYN BIGNOLD, Chief Executive Officer, McAuley Community Services for Women

GERARD REED, Executive, Community Sector

11.00–11.30 AM

MORNING TEA

11.30 AM–12.30 PM

KEYNOTE
PRESENTATION

COMING BACK FROM THE BRINK: A case study in dealing with a governance crisis

GREG NANCE, Chief Executive Officer, Surf Life Saving Australia

When *Four Corners* does a story on a highly respected and iconic not-for-profit organisation, you know it's likely to cause a stir. This was the situation that Surf Life Saving Australia found itself in in 2013. At the height of the drama, Greg Nance stepped into the crisis to steady the ship. No organisation can predict when a crisis might suddenly engulf it, but there are some signs if you know where to look, and how to respond. In this keynote presentation, Greg talks about what to look out for – and what to do if the worst happens.

12.30–1.15 PM

LUNCH

Including a special luncheon for Institute of Community Directors Australia members

1.15–1.25 PM

Launch of the 2015 Commonwealth Bank Not-for-Profit Treasurers' Awards

CONFERENCE PROGRAM

MONDAY, 23 FEBRUARY 2015, 9.30 AM–4.20 PM

1.25–2.10 PM

CONCURRENT
SESSIONS
(CHOOSE YOUR
FIRST SESSION)

Choose one workshop to attend:

1. Your role as a people manager

CATHERINE BROOKS, Principal, Moores Legal

Your job as a board member means you don't get involved in human resource matters, right? Wrong. In this session, leading human resources lawyer Catherine Brooks gives you the lowdown on all the things you need to know as a board member when it comes to managing your CEO, as well as your (voluntary and paid) workforce.

2. Ten things every board member should know about IT security

TRENT YOUL, Chief Executive Officer, FraudWatch International (Anti-Phishing Specialists)

There is something of a head-in-the-sand approach to information security on boards around Australia at present. Many boards (in fact 88%, according to a recent Deloitte survey) believe they are not vulnerable to cyber attack. They are wrong. Find out what you need to know.

3. Getting the right people on the board

NATALIE BRAMBLE, Lead Facilitator, Institute of Community Directors Australia

Many not-for-profit boards leave recruitment to luck. They shouldn't. The composition of your board is the key determinant of its success. In this session, Natalie will take you through what you need to do to stay on top of succession planning, active recruiting, induction and board performance review.

4. The role of the board in securing funding

WENDY BROOKS, leading philanthropy and fundraising consultant

Do you have to buy your way onto the board, or organise a table of 10 at the gala, or just flip a few snags at Bunnings? What role should the board play in the delivery of funding? Wendy Brooks has vast experience of sitting on and working with boards to clarify their role in getting funds through the door. It's a tough funding climate out there. Whether you're a board member or a senior staffer, you don't want to miss this session.

2.10–3.00 PM

CONCURRENT
SESSIONS
(CHOOSE YOUR
SECOND SESSION)

Choose your second workshop:

1. Your role as a people manager
2. Ten things every board member should know about IT security
3. Getting the right people on the board
4. The role of the board in securing funding

3.00–3.20 PM

AFTERNOON TEA

3.20–4.20 PM

KEYNOTE
PRESENTATION

FROM BORED TO BLAZING: How to transform your board

BRETT DE HOEDT, Mayor, Hootville Communications

Light your board's fire, get your members excited, and inspire them to set to work making your organisation's vision a reality. Join the Mayor of Hootville, Brett de Hoedt, to find out how to transform your board's culture from bored to blazing.

This hands-on session provides psychological tools, motivational techniques and leadership tips you can use to improve your board's governance practices. You'll learn practical exercises and realistic meeting formats you can use to get more out of individual members and the whole board.

By the end of this session, you'll be equipped to:

- Run board meetings that leave members energised and focused
- Motivate individual members to make their own commitment to action
- Keep members mindful of why they care for your cause and why it matters
- Maintain your board's commitment and enthusiasm for the long term
- Begin the transformation now.

4.20 PM

Close

CONFERENCE INFO

BOARD BUILDER 2015

DATE & TIME

Monday 23 February 2015, 9.30 am–4.20 pm (registration from 9.00 am)

VENUE

Moonee Valley Racing Club, McPherson St, Moonee Ponds, VIC; Melway Ref 29 A7

PARKING

Free all-day parking is available at the venue.

PUBLIC TRANSPORT

Taxi: Ask to be dropped at Members Gate 1, Moonee Valley Racing Club, McPherson St, Moonee Ponds.

Tram: Route #59, City–Airport West. Catch the tram from anywhere on Elizabeth St in the city and get off at Stop 33 (Moonee Ponds Junction). Walk east down Dean St, turn left into McPherson St, and enter at Members Gate 1.

Train: Catch a Broadmeadows/Craigieburn line train from the city and get off at Moonee Ponds Station. Walk east on Puckle St (it becomes Dean St) through the shopping strip and turn left at McPherson St; enter at Members Gate 1.

Visit <http://ptv.vic.gov.au/> or phone 1800 800 007 for info on timetables, ticket prices and maps.

PRICE

\$325 (includes GST)

Group bookings: Send five people or more and save 20% – call Alan Matic on 03 9320 6805 or email alanm@ourcommunity.com.au to confirm your discount.

ACCOMMODATION

We recommend www.lastminute.com.au or www.wotif.com.

TAKEAWAY REFERENCE MATERIAL

In line with our sustainability objectives, conference presentations will not be printed and distributed during the conference but will instead be made available via the Our Community website. A direct weblink available only to delegates will be advised via email following the conference.

BOOKINGS, CANCELLATION & REFUND POLICY

Registrations must be paid no later than 10 working days before the event. 50% of the registration fee is refundable if notice of cancellation is received more than 10 working days before the event.

No refund is available where notice of cancellation is received less than 10 working days before the event.

Substitution of attendees is allowed, but written notice is required for all cancellations and substitutions. It is not possible to transfer registration between events.

COMMITMENT TO ACCESS & EQUITY

The organisers and supporters of this conference are committed to access and equity and as much as possible will be done to meet the needs of all delegates. Please contact Alan Matic if you require special assistance – phone (03) 9320 6805 or email alanm@ourcommunity.com.au. In order to ensure that all needs can be met, please note that we require six weeks' notice for most special needs requests.

ABOUT THE CONFERENCE ORGANISERS

This conference is an initiative of the Institute of Community Directors Australia, the best practice network for Australian not-for-profit board/committee members, and the managers and staff who support them. An Our Community enterprise, the Institute is Australia's leading provider of governance information, tools, training and qualifications for not-for-profits, including Australia's only diploma in governance.

REGISTRATION

BOARD BUILDER 2015

FIVE EASY WAYS TO REGISTER

▶ PH: (03) 9320 6800

▶ POST: Our Community
PO Box 354
North Melbourne VIC 3051

▶ ONLINE: (by credit card, cheque or EFT)
www.communitydirectors.com.au/boardbuilder2015

▶ FAX: (03) 9326 6859

▶ EMAIL: service@ourcommunity.com.au

ATTENDEE ONE

Please register me for the Board Builder Conference on
Monday February 23, 2015, 9.30 am–4.20 pm

Name

Job Title

Org

Address

Email

Phone

Fax

Special needs (wheelchair access, dietary requirements etc)

ATTENDEE TWO

Please register me for the Board Builder Conference on
Monday February 23, 2015, 9.30 am–4.20 pm

Name

Job Title

Org

Address

Email

Phone

Fax

Special needs (wheelchair access, dietary requirements etc)

SELECT YOUR SESSIONS (PICK TWO)

CONCURRENT SESSIONS

- 1. Your role as a people manager
- 2. IT security
- 3. Getting the right people on the board
- 4. The role of the board in securing funding

SELECT YOUR SESSIONS (PICK TWO)

CONCURRENT SESSIONS

- 1. Your role as a people manager
- 2. IT security
- 3. Getting the right people on the board
- 4. The role of the board in securing funding

PAYMENT AMOUNT (\$325 per person)

No. of
participants

Price \$
per person

TOTAL

x

=

Group bookings:

Send five people or more and save 20% – call Alan Matic on
03 9320 6805 or email alanm@ourcommunity.com.au to confirm
your discount.

PAYMENT METHODS

▶ **CHEQUE:** Cheques payable to Our Community Pty Ltd ▶ **EFT:** BSB: 033 132 ACC: 146221 ▶ **CREDIT CARD:** Please fill in your card
details online at www.communitydirectors.com.au/boardbuilder2015 or in the space provided below and send via post, fax or email.

CREDIT CARD DETAILS

Visa Mastercard AMEX

Card Number

Expiry

/ /

Total Amount

Date

Name on Card

Signature

Make cheques payable
to Our Community Pty Ltd.
Prices include GST.

Our Community ABN:
24 094 608 705.

Payment is required 10
working days before event.

Tax invoice: Where a registration is less than \$1000 (inc GST) this document becomes a tax invoice for GST purposes upon completion of payment.

Board Builder Conference

The Amazing Line-Up of Speakers



Patrick Moriarty

Executive Director, Institute of Community Directors Australia



Libby Klein

Principal, Moores, Not-for-Profit Lawyers



Kaye McCulloch

Community Resource Education & Development Manager, 3Bridges Community



Greg Nance

Chief Executive Officer, Surf Life Saving Australia



Jocelyn Bignold

Chief Executive Officer, McAuley Community Services for Women



Catherine Brooks

Principal, Moores, Not-for-Profit Lawyers



Trent Youl

Chief Executive Officer, FraudWatch International



Natalie Bramble

Lead Facilitator, Institute of Community Directors Australia



Wendy Brooks

Leading Philanthropy and Fundraising Consultant



Brett de Hoedt

Mayor, Hootville Communications



Gerard Reed

Executive, Community Sector

BOOK ONLINE:

www.communitydirectors.com.au/boardbuilder2015

Proudly supported by our alliance partners:

