# Communities in Control Conference 2008

### The Community Challenge:

Building political, environmental, social & economic pathways towards true social inclusion



PLUS: Pre-Conference Skills Day - Sunday 15 June 2008

#### **WORKING WITH GOVERNMENT:**

How to successfully work with all levels of government - local, state and federal - and get results.





## Communities in Control

Love it or loathe it, Australia is changing: politically; environmentally; socially and economically - there is no escaping the impacts of globalisation.

Globalisation has changed the way we live, the way we organise our work in communities, our social groupings, our very way of thinking.

It has created stresses and strains, a sense of powerlessness and feelings of loss of control; but also excitement at previously unimagined opportunities, at the new ways of thinking and doing and creating, of new pathways towards true social inclusion.

If we don't get involved we will continue to be passive in the face of trends that most of us had no part in creating and that are already having an enormous impact on every facet of our individual and collective lives.

Become a member of the Communities in Control movement - then take your knowledge and enthusiasm back home to your own communities to analyse, create and develop local solutions to some of the most challenging questions of our time.

1

IN THE FACE of such enormous global challenges, and in the shadow of such formidable global powers, how do we begin to imagine the world we want to create? How do we take our vision to the global stage? Does it really matter to the world at large what we do in our own backyards?

2

HOW DO WE harness the power of modern communications to bring the wisdom of global knowledge into play locally, and carry our stories to the world? How can we transfer our own experiences effectively without imposing or patronising?

3

HOW DO WE overcome the pressures of the "I want, I want" society and move towards the development of altruistic, safe, just, borderless, inclusive communities? How do we move beyond tolerance to true diversity? Where do we start? 4

WHAT DO WE need to do now, today, to become the modern, dynamic, flexible organisations we need to be in order to respond to local and global pressures? How do we become greener, more creative, more responsive, more responsible, more outward-looking, more inclusive without compromising our core mission?

HOW DO WE take full advantage of all that globalisation offers and insulate against all that globalisation threatens to take away?

## Who Should Attend?

- Local governments staff and councillors
- Rural and regional organisations
- Community resource organisations and media
- · Community health centres
- · Community legal centres
- Community newsletters, newspapers and broadcasting stations
- Suburban, regional and rural community and residents' associations
- Community centres, neighbourhood houses and adult learning centres
- Playgroups, children's groups and children's services organisations
- · Schools and school councils
- Indigenous networks, communities and groups
- Charities and community service organisations
- Public administrators seeking ways of enhancing effective community engagement and community control
- Sports groups at local, regional, state and national levels

- · Ethnic and multicultural groups
- · Arts and cultural groups
- · Environmental groups and networks
- Consumer and self-help groups people with disabilities, older people, young people, women, etc. - and their peaks
- Public health, community and primary health and health promotion organisations
- Psychology, public health, and health promotion professionals
- Academics working in areas of community development and engagement, social work, non-profit studies, etc.
- · Philanthropic trusts and foundations
- Businesses wanting to enhance their community engagement
- Members of boards and committees of management
- Project officers, community development workers, managers, volunteers and CEOs

Register to car pool to the conference. Visit www.ecarpool.com.au/ourcommunity

Join Australia's largest, best and most beloved community conference over 1500 community leaders, government, media and business leaders for Australia's most thought-provoking, practical community conference

## The Speakers

#### Conveners:

**Father JOE CADDY**, CEO, Centacare Catholic Family Services **RHONDA GALBALLY AO**, Founding CEO, Our Community

#### Speakers:

- · The Honourable PETER BATCHELOR MLA, Minister for Community Development
- Professor FRAN BAUM, Head of the Department of Public Health, Flinders University, Adelaide; leading international expert on the social determinants of health
- Professor TIM FLANNERY\*, 2007 Australian of the Year; scientist, global warming activist and adventurer
- KATE GILMORE\*, Executive Deputy Secretary-General, Amnesty International UK; health and human rights campaigner
- · BRETT DE HOEDT, showman, media trainer and Mayor, Hootville Communications
- **DEBBIE KILROY OAM**, Director, Sisters Inside; campaigner for the rights of women prisoners
- · The Honourable JOAN KIRNER AM, former Premier of Victoria; Victorian Community Ambassador
- · MICHELE LEVINE, social researcher and Chief Executive, Roy Morgan Research
- The Honourable JENNY MACKLIN MP, Minister for Families, Housing, Community Services and Indigenous Affairs (TBC)
- JENNY McGREGOR, Chief Executive, Asialink (Australia's largest Asia Australia Centre)
- The Honourable LISA NEVILLE MLA, Minister for Health, Community Services & Senior Victorians (TBC)
- Dr NOEL PURCELL, Westpac Group General Manager, Stakeholder Communications; spearheading Westpac's corporate responsibility and sustainability initiatives and 2007 Awardee as one of the 15 World Leaders for Responsible Business.
- The Honourable BILL SHORTEN MP, Parliamentary Secretary for Disability and Children's Services, former Australian Workers' Union Secretary, ALP Victorian State President (TBC)
- BRETT SOLOMON, internet activist and community advocacy champion; Executive Director, GetUp
- PAT TURNER AM, Chief Executive Officer, National Indigenous TV Australia (NITV) & distinguished former public servant
- JOY MURPHY WANDIN AO,
   Wurundjeri Elder & community leader
  - \* 2008 International Pratt Fellow

"This event has become my annual deep breath of fresh air - a chance to learn, compare and expand. Thank you" 2007 conference delegate

# Keynote Speakers



#### **FRAN BAUM**

Professor Fran Baum is the Head of the Department of Public Health at Flinders University, Adelaide, and a leading international expert on the social and economic determinants of health. She serves on the World Health Organisation's Commission on Social Determinants of Health, which is currently gathering evidence from around the world about the underlying causes of disease and illness - evidence which strengthens the very premise of Communities in Control: that participation and a feeling of control over your life are absolutely vital to good health.



#### TIM FLANNERY

Professor Tim Flannery is Australia's leading scientist and a much admired writer, thinker, environmentalist and adventurer. In 2007 he was named Australian of the Year in recognition of his work in alerting the world to the effects of human activity on climate change, and the potentially devastating effects of those changes on life on Earth. Through his writing (including his bestselling book, The Weather Makers), his profile, his passion, and his optimism, Prof. Flannery is helping to move Australians from environmental apathy to understanding and action.



KATE GILMORE

Kate Gilmore is the **Executive Deputy** Secretary-General of Amnesty International in London, where she has led broad organisational change and oversees more than 450 staff based in offices worldwide. She joined the international secretariat in 2001 following a stint as national director of Amnesty International in Australia. Previously, Kate worked in the Australian health sector, during which time she established the first Centre for Sexual Assault (CASA) for the support of rape victims, and helped to establish the Victorian Foundation for Survivors of Torture.



#### **BRETT SOLOMON**

Described as a "mouseclick campaigner", Brett Solomon is the **Executive Director** of one of Australia's most exciting new online ventures, GetUp - a groundbreaking web-based organisation which gained considerable prominence and kudos during the 2007 Federal Election campaign. GetUp was formed in 2005 in response to a belief that political parties and institutional politics have failed to offer an opportunity for meaningful participation. With 239,000+ members, GetUp is working to provide the inspiration and tools to allow Australian citizens to take direct action.



PAT TURNER AM

Pat Turner AM has had a long, varied and distinguished career in the Australian Public Service, most prominently as the CEO of the Aboriginal and Torres Strait **Islander Commission** (ATSIC) from 1994 to 1998, and in senior roles with public bodies including the Council for Aboriginal Reconciliation, Centrelink, and the Commonwealth Office of the Status of Women. In 2007, Pat took up the reins as CEO of NITV, a new 24-hour Indigenous Australian television station broadcasting around Australia through various subscriber-based services.

# The Program

Monday 16		
8.00-9.00	Registration, Tea and Coffee	
9.00-9.10	Introduction DR RHONDA GALBALLY AO and FR JOE CADDY	
9.10-9.15	Welcome JOY MURPHY WANDIN AO Wurundjeri Elder	
9.15-9.45	Opening The Honourable JENNY MACKLIN MP Minister for Families, Housing, Community Services and Indigenous Affairs	
9.45-10.45	When a Butterfly Flaps Its Wings: Acting Locally in the Face of National and Global Threats Professor TIM FLANNERY (International Pratt Fellow), 2007 Australian of the Year, scientist, global warming activist and adventurer	2007 Australian of the Year!
10.45-11.15	Morning Tea	
11.15-12.00	Corporate Action: The Business Role in Supporting Local Communities to Stare Down National and Global Threats  Dr NOEL PURCELL Group General Manager, Stakeholder Communications, Westpac	•
12.00-12.45	WILL DELETE VINE UNIELEXECUTIVE KOV MODBAN KESEARCH	Australia's foremost authority on al social trends
12.45-1.45	Networking Lunch	
1.45-2.45	Next Steps in Making Australian Communities Liveable for People with Disabilities The Honourable BILL SHORTEN MP Parliamentary Secretary for Disability and Children's Services	
2.45-3.15	Afternoon Tea	
3.15-3.40	The Jack and Robert Smorgon Children Community Awards With Telmo Languiller MP Victorian Parliamentary Secretary, Human Services	
3.40-5.00	Westpac Community Idol 2008: Showcasing Australia's Greatest Community Groups Hear inspiring stories and insights from best practice community groups and vote on who will take this year's crown. The finalists are: Blyth Regional Cinema Inc Consumer Activity Network (Mental Health) Inc RSPCA ACT Hosted by JULIAN MORROW (The Chaser's War on Everything)	See the best of Australian mmunity Groups on show
5.00-7.00	The Community Celebration:	

Networking drinks, finger food and entertainment

# The Program

Tuesd	av	17	June	20	80
	,			_	

racsaay 11			
8.30-9.00	Registration, Tea and Coffee		
9.00-9.30	Affordable, Accessible and Sustainable: Developing Liveable Communities The Honourable PETER BATCHELOR MLA Minister for Community Development		
9.30-10.45	Closing the Gap: When and How will Australia Ever Become Truly Liveable for Indigenous Australians? PAT TURNER AM CEO, National Indigenous TV (NITV)		
10.45-11.20	Morning Tea		
11.20-12.15	Not In My Backyard: how globalisation can be harnessed to support local equality, inclusion and community,  Professor FRAN BAUM Head of the Department of Public Health, Flinders University		
12.15-1.30	Lunch		
1.30-2.45	Also featuring:  MEREDITH CARTER Kindergarten Parents Victoria  irrevere	areat Debate attention of the missed!	
2.45-3.45	The 2007 Community Leadership Oration: At Home and Away: Now More than Ever, Global Issues Need Local Community Leadership KATE GILMORE (International Pratt Fellow), Executive Deputy Secretary- General, Amnesty International		
3.45-4.30	Westpac Community Idol Award 2008 Winner to be announced and award presented Closing performance by Renee Geyer to follow		

# Working with Government to get results

### Sunday 15 June 2008

9.30-10.00	Registration, Coffee & Tea
10.00-10.15	Welcome and Introduction RHONDA GALBALLY AO CEO & co-founder, Our Community
10.15 - 11.15	The Inside Story: Working with Local Government to Achieve Successful Outcomes DICK GROSS President, Municipal Association of Victoria, former three-time Mayor of the City of Port Phillip
11.15-11.40	Morning Tea
11.40-1.00	Concurrent Sessions (You choose ONE)  SESSION 1  Influencing Government Policy Decisions  SANDRA MCKAY former Ministerial Adviser  TONY NICHOLSON Executive Director, Brotherhood of St Laurence  SESSION 2  Influencing Government Funding Decisions  LIDDY CLARK Director, City of Port Phillip; former Queensland Minister for Indigenous Affairs  GORDON GREGORY Executive Director, National Rural Health Alliance  SESSION 3  How to Enhance the Government's Understanding of the Importance of Community  KERRY THOMPSON CEO, City of Maribyrnong  GEORGE LEKAKIS Chair, Victorian Multicultural Commission
1.00-1.45	Lunch
1.45-3.00	Inside the Bubble: The Government Point of View (Panel Session) MICHAEL LOCKWOOD Director of Community Services, Brisbane City Council; former director of services, Queensland Department of Communities MAURICE CORCORAN AM Manager, Disability Inclusion, SA Office for Disability and Client Services
3.00-4.00	The Low Down: Revealing the Answers to All the Questions You Were Too Afraid to Ask about Influencing Government  Come prepared with questions to submit for this dynamic panel session  LIDDY CLARK  SANDRA MCKAY  KERRY THOMPSON  GORDON GREGORY

## Conference Information

#### Venue

Moonee Valley Racing Club, Members Gate 1, McPherson Street, Moonee Ponds VIC

#### Price

- 1. Pre-Conference Skills Day (Sunday 15 June): \$230 (GST inclusive)
- 2. Communities in Control Conference (Monday & Tuesday, 16 & 17 June): \$285 (GST inclusive)
- 3. Combined Pre-Conference Skills Day + Communities in Control Conference: (15-17 June): \$485 (GST inclusive

#### **Group Bookings**

We welcome group bookings. For details please contact Lidia or Steve on (03) 9320 6818 / 9320 6811.

#### Parking and Public Transport

CAR: Melway Ref: 29A7; free all-day parking available at venue CAR POOLING: Go to www.ecarpool.com.au/ourcommunity

TRAM: Route #59 Airport West-City; Catch the tram from anywhere on Elizabeth St in the city & get off at Stop 33 (Moonee Ponds Junction). Walk down Dean St, turn left into McPherson St; enter at Members Gate 1

**TRAIN**: Catch a Broadmeadows/Craigieburn Line train from any City Loop station & get off at Moonee Ponds Station. Walk down Puckle St (becomes Dean St) through the shopping strip and turn left at McPherson St; enter at Members Gate 1 Contact Metlink for info on timetables, ticket prices and maps www.viclink.com.au Phone 131 638

#### **Inclusions**

Registration cost includes lunch and refreshments on each day, drinks and finger food on Monday evening. Price includes GST.

#### Commitment to Access & Equity

The organisers and supporters of this conference are committed to access and equity and as much as possible will be done to meet the needs of all delegates. Alan Matic of Our Community will be delighted to assist any individual or organisation that requires assistance. Contact Alan on (03) 9320 6805, or by email to alanm@ourcommunity.com.au

#### Take Away Reference Material

In line with our sustainability objectives, presentations made available for distribution to delegates will not be printed but will instead be available via the Our Community website at www.ourcommunity.com.au/cic. DVD recordings of the conference are also available for purchase.

#### Bookings, Cancellations & Refunds:

All bookings must be paid in full at least five working days before the event or by arrangement with Our Community. Cancellations received in writing by Our Community three weeks prior to the event will be accepted and fees refunded less a \$55 administrative fee. Cancellations notified within three weeks of the event will forfeit fees but will receive course notes (as available) in lieu of attendance. Substitute participants are welcome but must be advised in writing.

#### Split Tickets:

Single day attendance for the two-day Communities in Control conference is not permitted given the low cost of the program

#### General Enquiries

Please email service@ourcommunity.com.au or phone (03) 9320 6800.

#### Program

We aim to keep to the published program, however please note that speakers and timing may change without notice

#### Accommodation

For all travel/accommodation needs, Our Community recommends www.lastminute.com.au and www.wotif.com.au

#### One of our Corporate Responsibility Actions:



This brochure is printed on 100% Recycled Paper. For every tonne of Tudor RP purchased, \$100.00 is donated to Landcare to assist with recreating old landfill sites around Australia.

# Registration

**TAX INVOICE**: If registration is for less than \$1000 including GST this document becomes a Tax Invoice upon completion of payment **ABN**: 24 094 608 705. ALL PRICES ARE INCLUSIVE OF GST

Five Easy	Ways to Regist	er				
	03) 9320 6818 03) 9326 6859	MAIL: Our Community PO Box 354 North N	Melbourne VIC 3051	_	rcommunity.c	om.au/cic2008 ommunity.com.a
Registrati	on Options					
		Only (Sun 15 June) onference (Mon & Tue	es 16-17 June)	NO. ATTENDEES	x \$230 = x \$285 =	SUB-TOTAL
	ed Pre-conference on & Tue 15, 16 & 1	Skills Day + Confere	nce		x \$485 =	
<b>DVDs</b> Pre-order 2	2008 Communities	in Control DVD		NO. COPIES	PRICE (inc path  x \$130 =  x \$130 =	) SUB-TOTAL
				TOTA	L (GST Inc) =	
Please Co	mplete Your De	tails				
At	tendee One			Attendee Two		
Name Job Title			Name Job Title			
Job Title			Job Title			
Org			Org			
Address			Address			
		Post Code			Post Code	
Email			Email			
Phone Specify special	ıl needs (wheelchair ac	Fax ccess, dietary req'ts etc)	Phone Specify spe	cial needs (wheelchaiı	Fax	ea'ts etc)
Specify Species	anicous (inicolonium uc		Specify spec	eta necus (wheelehan	access, arctary r	
Three Eas	sy Ways to Pay					
CHEQUE: EFT: CREDIT CAR	Please ma BSB: 033	132 ACC: 146221	to Our Community Pty online or in the space		d send via pos	t, fax or email.
Credit Ca	rd Details					
Visa	Mastercard	AMEX		ardholder's Name		
Card Number						

## Our Alliance Partners





SUPER



PRATT FOUNDATION

Australia Post provides high-quality mail and parcel services to Australia. Through its community investment program, the company aims to further enrich the lives of Australians. One of the ways it does this is by supporting the Marketing, Media and Post Centre (www.ourcommunity.com. au/mmp), which provides community groups with the tools to spread their message more effectively.

A global leader in aluminium production, Alcoa's community partnerships aim to build on the existing strengths of the company, leading to the development of stronger and more inclusive communities. Alcoa supports the Australian **Institute of Community** Practice and Governance (www.ourcommunity.com. au/aicpg), Australia's peak professional training organisation for staff and board members of community organisations.

An industry superannuation fund for people in the health and community services sector, Hesta has a reputation for strong returns, good service and support for the health and community services industry. It is also a strong supporter of community boards and committees through its sponsorship of the Boards, Committees & Governance Centre (www.ourcommunity.com. au/boards).

One of Australia's Big
Five banks, Westpac's
specially tailored
Community Solutions
suite of banking services
(www.ourcommunity.com.
au/communitysolutions)
provides the best
transaction and investment
accounts available for
Australian community
organisations. Westpac is
a corporate leader in the
community.

The Pratt Foundation was established in 1978 by Richard and Jeanne Pratt and is now one of the largest private sources of philanthropy in Australia. Under the leadership of Chair Heloise Waislitz and CEO Sam Lipski, the foundation is known for its visionary focus and cutting edge philanthropy.



A leading insurance company, GIO is a principal provider of insurance solutions for the not-forprofit sector, particularly small community organisations, for whom the company has released a specially tailored insurance product (see www.ourcommunity.com.au/ insurance). GIO, together with its parent company Suncorp, also support the community through live entertainment and sporting events, corporate sponsorship and donations.



The Leader Community
Newspaper Group
comprises 33 titles spread
throughout greater
Melbourne. Reaching 1.9
million readers every week,
Leader works to reflect
the distinct nature of each
individual community
served by its newspapers.
The company has grown to
become one of the most
respected and recognisable
faces of suburban
Melbourne.



The Department of Planning and Community Development (DPCD) has been established to closely link planning with community development to build active, confident, and inclusive communities.

DPCD will put the needs of growing communities front and centre. This will ensure

DPCD will put the needs of growing communities front and centre. This will ensure we are building strong communities that are well planned, well designed and help Victoria continue to be one of the most liveable States in the world.



Australian Government
Department of Families, Housing,
Community Services and
Indigenous Affairs

The Department of Families, Housing, Community Services and Indigenous Affairs (FaHCSIA) is the Australian Government's principal source of advice on social policy and is responsible for about a quarter of the government's budgetary outlays. FaHCSIA works in partnership with other government and nongovernment organisations in the management of a diverse range of programs and services designed to support and improve the lives of Australians.



Telstra is the only communications company in Australia that can provide customers with a truly integrated telecommunications experience across fixed line, mobiles, broadband (BigPond®), information, transaction and search (Sensis®) and pay TV (FOXTEL).

Through its support of community sponsorships, community business partnerships and the Telstra Foundation, Telstra has had a positive and lasting effect on a range of community, health, sporting, artistic and not-for-profit initiatives.

# Westpac Community Idol

#### Visit www.ourcommunity.com.au/communityidol to nominate now!

As part of the 2008 Communities in Control conference, we want to find the community group in Australia that stands out from the pack.

We want to find the community group that is an innovative, vibrant, effective, representative and participative leader.

We want to find the 2008 Community Idol!

#### **How To Apply**

It's simple. Nominate your own community group by answering the questions on the entry form, briefly explaining how and why your organisation is so special and why it stands as an inspiration to other community groups. It is not about being the biggest or the best resourced or the most high profile group, it's about being a community group that does what it does well and stands out as a beacon of community leadership.

To be eligible for prize money of \$3000 and the mantle of "2008 Community Idol" you need to fill in the entry form and return it to Our Community by Friday 9 May 2008. Three community groups will be selected as finalists and a representative of each will present their case at this year's Communities in Control conference in Melbourne on 16 June, 2008. Ten additional "highly commended" groups will also be acknowledged.

Attendees at the conference (expected to be a capacity crowd of 1500 from right across the community sector) will then vote on which of the three short-listed groups they believe is most deserving of the title of 2008 Westpac Community Idol. The prize will be announced at the end of day two of the conference on 17 June, 2008.

## **Mestpac**

Be the 2008
Community Idol!
Win \$3000 cash
and more!

#### **Prizes**

The community group acclaimed as the 2008 Westpac Community Idol will receive \$3000 in cash. All three finalists will also receive all current books produced by Our Community, and 12-month subscriptions to all Our Community newsletters (valued at around \$1000). Accommodation and flights for a representative from all three finalist groups to attend the Communities in Control conference will also be provided.

#### Judging

A panel of eminent community leaders will select three finalists and 10 groups to receive commendations. A representative of each finalist group will be notified by telephone.

The three finalists will be interviewed at the conference, with the winner decided via a popular vote of conference attendees.

Please note that in order to ensure that a range of groups are given the opportunity to have their voices heard through Community Idol, highly commended and finalist groups are placed in the "win bin" for three years and are not eligible to reapply for three years. To view previously honoured groups go to www.ourcommunity. com.au/halloffame

#### Eligibility

The 2008 Community Idol must:

- · Be a community organisation
- Be an incorporated association
- Have been in existence for a minimum of two years

All nominations must be approved by the group's Chair/ President or head staff member

#### **Closing Dates**

All entries must be received by Our Community by 5pm on Friday 9 May 2008

#### How to Enter

Choose an option:

- Enter online by going to www.ourcommunity.com.au/ communityidol/signup and filling in the online form.
- 2. Complete the entry form on the next page and attach your group's details. Post to Our Community, PO Box 354 North Melbourne 3051, or fax to (03) 9326 6859.
- Copy the headings from the entry form on the next page into a Word document, provide the information requested and email to lisar@ourcommunity.com.au.
- Download an entry form by visiting www.ourcommunity.com.au/communityidol. Fill in the form and post to Our Community, PO Box 354 North Melbourne 3051, or fax to (03) 9326 6859.
- If you would like a hard copy entry form posted out to you, please contact Our Community by telephoning (03) 9320 6800 or email to service@ourcommunity.com.au. Please allow plenty of time for return mail.

# Westpac Community Idol

Entrant Details	
Name of Group	
Mission of Group	
Year Group Formed	Main Geographic Area of Operation
Contact Person	Position
Email Address	
Phone	[ ] Mobile [ ] Fax [ ]
Website	
Postal Address	
	Postcode
Questions	
Explain how your communi with disabilities, people fro	d equal participation in your community.  ity group has opened its arms to all people in the community - for example, people om disadvantaged or under-represented groups, etc.
Explain how your Board/Co	ommittee is representative of all stakeholders, including service users and local it has undertaken to promote the group's financial health, to manage risk and to
,	



# Westpac Community Idol

3.	Has pursued excellence in fundraising.  Explain how your group has shared the fundraising burden with the group, broadened the fundraising base and developed and implemented innovative fundraising ideas.
4.	Has shown leadership and advocacy. Explain how your community group has demonstrated strong community leadership and been prepared to stand up for its cause.
5.	Has a track record that makes it stand out from the pack. Explain what it is that makes your community group so special.
L	

I have read the terms and conditions

**Mestpac** 

Signature

# Registrations Now Open

Book Online at www.ourcommunity.com.au/cic2008

