

THE ROAD TO SUCCESS AND SUSTAINABILITY:

The resources, tools and training
to take your organisation
to the next level

www.ourcommunity.com.au



ourcommunity.com.au



1. Fundraising Help

- **Funding Centre** – The Funding Centre includes dozens of free help sheets on all methods of fundraising, information about your legal requirements, lists of places to find fundraising tools, and Australia's most best grants database, listing more than 2400 live grants. Free access to most web content. Subscriber fees from \$85 for access to the database and premium content.
www.fundingcentre.com.au
- **Funding Centre Scoop** – The Funding Centre Scoop is a PDF newsletter, delivered via email once a month, that provides subscribers with a listing of all the currently open grants that match each user's profile, as well as a digest of the latest fundraising news and tools. Subscriptions from \$85.
www.fundingcentre.com.au/scoop
- **Grant Alerts** – Funding Centre subscribers may opt to receive daily or weekly email alerts. The alerts are designed to you know, in between Scoop newsletters, about major changes to relevant grants. Free as part of Funding Centre subscription.
www.fundingcentre.com.au/account/alerts
- **GiveNow.com.au** – GiveNow.com.au is an online donations website that has already raised tens of millions of dollars for community causes of all types and sizes across Australia. If your organisation is not listed, what's stopping you?
FREE! www.givenow.com.au
- **Training** – Our acclaimed grants and fundraising short courses are held all over Australia throughout the year, while training tailored specific to your community's needs and in a location of your choosing is also available.
www.ourcommunity.com.au/training
- **Fundraising Books** – Our Community's affordable, easy-to-read and always expanding range of books will help guide you through the process of finding, winning and managing grants, writing a winning fundraising letter, negotiating a meaningful partnership with business, and putting in place a sustainable fundraising strategy. \$36.
www.ourcommunity.com.au/books



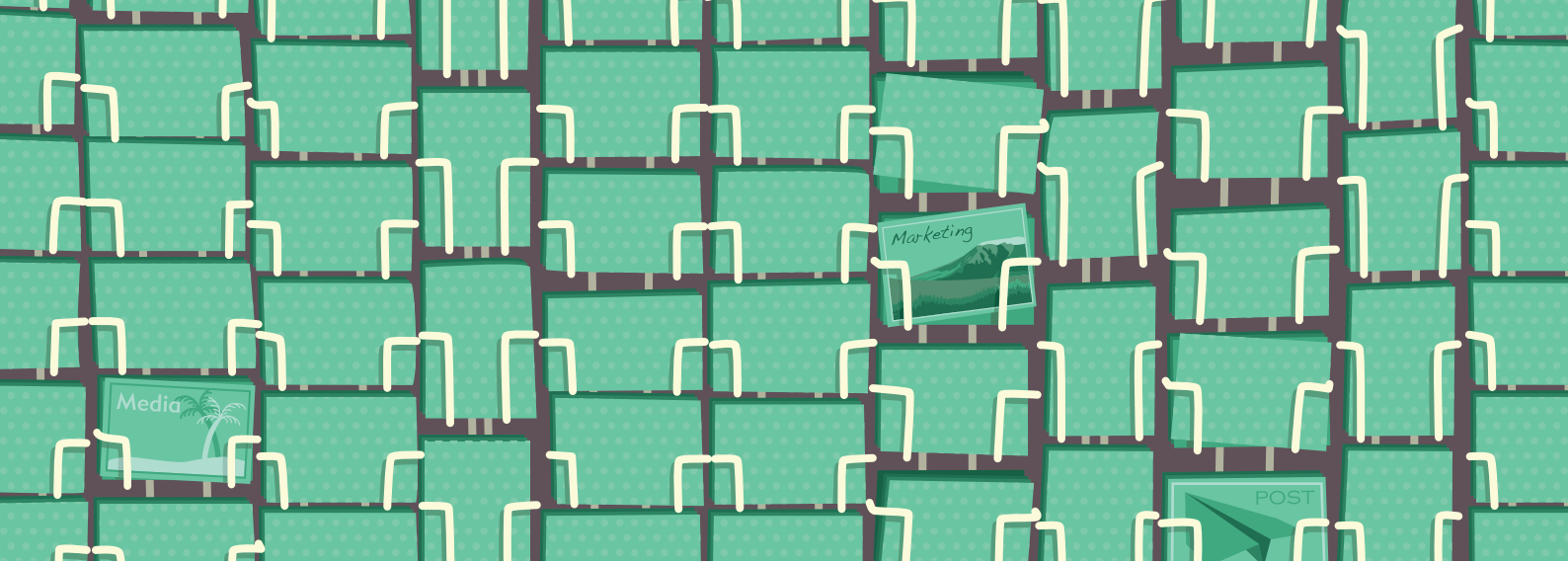
2. Help with your Board or Committee

- **Boards, Committees and Governance Centre** – Dozens of free help sheets that will help you build a better board or become a better board member, as well as the tools and people that can help make that task easier.
FREE! www.ourcommunity.com.au/boards
- **Board Matching Service** – Post a board vacancy and find new talent for your board or committee of management.
FREE! www.ourcommunity.com.au/boardmatch
- **Policy Bank** – Don't start from scratch! We have template policies that you can draw from to create your own tailored policies.
FREE! www.ourcommunity.com.au/policybank
- **Board Builder Newsletter** – Quarterly, plain-English e-newsletter offering a practical approach to building and improving community sector boards and committees. Single or whole-board subscriptions available. \$65/\$165. www.ourcommunity.com.au/boardbuilder
- **Community Leadership Centre** – Get inspiration from some of Australia's greatest community leaders.
FREE! www.ourcommunity.com.au/leadership
- **Training** – Our conferences, short courses and accredited training (such as the Certificate IV in Governance) are held all over Australia throughout the year. We can also arrange training tailored specifically to your community's needs and at a time and place of your choosing. www.ourcommunity.com.au/training
- **Financial Literacy Guides** – These plain-English guides are designed to help treasurers and board/committee members get a greater understanding of how to read and manage the finances of their community organisations.
FREE! www.ourcommunity.com.au/freeguides
- **Governance Books** – Our practical, easy-to-read books will help take your board from hell to heaven. Find out how to survive and thrive as a safe, effective board member, how to run better meetings and how to manage key tasks such as recruitment, succession planning and fulfilling your legal and financial responsibilities. \$36. www.ourcommunity.com.au/books



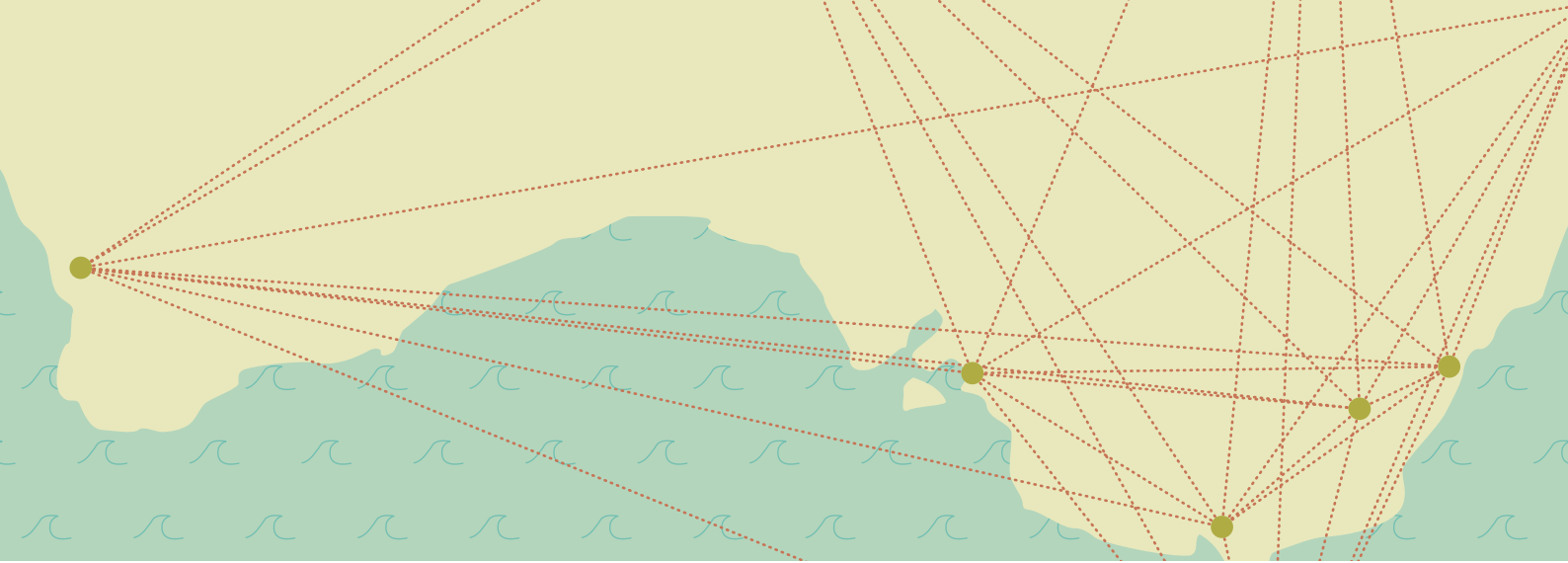
3. Finance, Risk Management & Insurance Help

- **Community Financial Centre** – Help sheets on how to improve your organisation’s financial management and get a better banking deal.
FREE! www.ourcommunity.com.au/finance
- **Financial Literacy Guides** – These plain-English guides are designed to help treasurers and board/committee members get a greater understanding of how to read and manage the finances of their community organisations.
FREE! www.ourcommunity.com.au/freeguides
- **Financial Self-Assessment Quiz & Tutorial** – A 10-minute online tutorial that will help you assess and improve your financial skills.
FREE! www.ourcommunity.com.au/financialtutorial
- **Financial Control Policies** – Template policies that you can use to create your own tailored policies on everything from budget planning to investment planning to setting authorities for cheque-signing and internet banking.
FREE! www.ourcommunity.com.au/policybank
- **Insurance and Risk Management Centre** – Information on how to reduce and manage risk and where to buy affordable insurance for your community group. Includes free help sheets and risk management checklists.
FREE! www.ourcommunity.com.au/insurance



4. Marketing, Media & Post Help

- **Marketing, Media & Post Centre** – Dozens of free help sheets, image generators and marketing research to help you develop and spread your message to the wider community, and to build greater public awareness and support. Includes help sheets on how to plan and execute a media strategy or a mail marketing campaign, and access to Australia Post's discounted mail services.
FREE! www.ourcommunity.com.au/mmp
- **Massive Media Contacts Lists** – Comprehensive listing of metropolitan, suburban and regional newspaper, TV and radio outlets.
FREE! www.ourcommunity.com.au/mediaccontacts
- **Photo Bank** – Extensive, high-quality library of photographs that you can use to develop your marketing materials.
FREE! www.ourcommunity.com.au/photobank
- **Template Letters** – A book of 50 of the best model letters to help you fundraise, connect, lobby, organise and influence. \$36. www.ourcommunity.com.au/letters
- **Advertise your Organisation** – Join our searchable list of community organisations and open your group up to new members and supporters.
FREE! www.ourcommunity.com.au/joinin
- **Advertise your Cause** – If you hold an annual awareness day, list it on our Calendar of Events. The Calendar also includes a handy record of all Australian state and territory public holidays, school holidays and election dates to help you plan ahead.
FREE! www.ourcommunity.com.au/calendar



5. Connect, Celebrate and Stay in Touch

- **Our Community Matters** – Our monthly e-newsletter, Our Community Matters, keeps you up to date with the latest news in the community sector, as well as capacity-building tips.
FREE! www.ourcommunity.com.au/ocmatters
- **Communities in Control** – Australia’s most inspiring social movement, bringing together hundreds of community sector workers, volunteers and supporters and a stellar list of speakers to listen, debate, network, exchange strategies, and recharge. Past speeches can be downloaded **FREE!** www.ourcommunity.com.au/cic
- **Find or Advertise a Job** – Our low-cost jobs website and Good Moves bulletin will help you find the people you need to keep your organisation humming (or help you find the job or board position you need to keep you engaged). Browse for free. Job ads cost \$30. www.ourcommunity.com.au/jobs
- **Fine-tune your Advocacy Skills** – The Community Advocacy Centre will help you learn how to connect and lobby for change. There are help sheets on how to mobilise your community into action, and tools to get you started.
FREE! www.ourcommunity.com.au/advocacy
- **Celebrate the Best** – Enter the Community Treasurers’ Awards (www.ourcommunity.com.au/treasurersawards), or Kookaburra Awards (www.ourcommunity.com.au/kookaburras) and help us celebrate some of the best that the community sector has to offer. **FREE!**
- **Get Involved** – Join us in our annual celebration of giving, GiveNow Week (www.givenowweek.com.au), and our annual celebration of community financial literacy (www.ourcommunity.com.au/financialliteracyweek). **FREE!**



But wait, there's more!

Believe it or not, this list constitutes just a small selection of the countless tools that you'll find on the Our Community website.

- ➔ If what you need is not listed above, check our Index – www.ourcommunity.com.au/index
- ➔ If you'd like to browse through the books and newsletters available for sale, go to www.ourcommunity.com.au/shop
- ➔ If you'd like to find out more about our training, go to www.ourcommunity.com.au/training

How are we able to provide all these resources for community organisations?

Our Community operates as a social enterprise, on a cross-subsidisation model, with our paid products and services (newsletters, books, training) helping to subsidise the free or reduced-cost ones (the online donations service, help sheets, board matching service, etc.). We aim to reach as many groups as possible so we can make our tools as cheap as possible.

The creation of Our Community in 2000 was made possible through the passion and inspiration of the founding team of staff and volunteers, and the capital investment provided by a forward-thinking group of social investors. We are sustained by our ongoing commitment to contribute to the health and vitality of the Australian community sector, and we are delighted to be assisted by a number of forward-thinking groups, businesses and individuals.

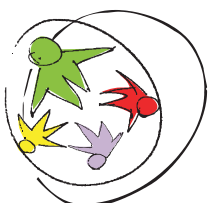
Our Community

PO BOX 354 North Melbourne

Ph: (03) 9320 6800 Fax: (03) 9326 6859

Email: service@ourcommunity.com.au

Website: www.ourcommunity.com.au



[ourcommunity.com.au](http://www.ourcommunity.com.au)

