

Nourish your community organisation's marketing & management

Explore the free resources and low-cost tools Australia's community organisations have relied upon for twenty years.



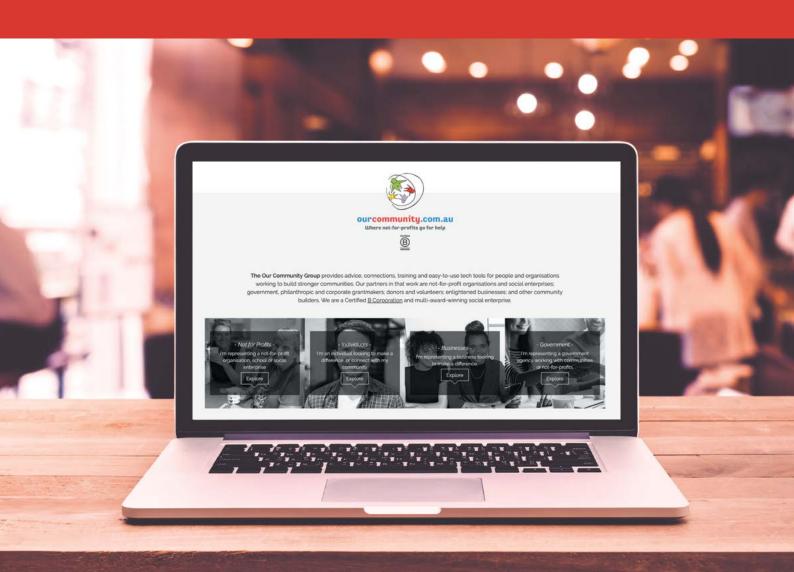


Our Community knows the not-for-profit sector. We also know how time-poor community sector workers and volunteers are and how often you come up against problems, both age-old and brand new, that leave you scratching your head.

If only there was a not-for-profit resource bank that could help with everything...

Introducing Our Community's collection of resources and websites produced with the singular goal of helping you do the best you can, as quickly as possible.

Don't pay a fortune for the targeted advice you need. Browse the range of no-nonsense, affordable and often free resources at www.ourcommunity.com.au





1. Chat with your not-for-profit peers

Do you work or volunteer in the not-for-profit sector? Do you have questions that need answers? Do you need to vent about fundraising legislation? Need some people to throw ideas around with? Looking for like-minded people?

Join the Not-for-Profit Happy Hour Australia, a new Facebook peer support group for professionals and volunteers in the community sector.

Find the group at www.facebook.com/groups/nphhaustralia







2. Get the FREE newsletter every not-for-profit needs

Our Community Matters is a free, regular newsletter containing news and views affecting the community sector. It covers opportunities and issues that community and not-for-profit groups need to know about, including fundraising, grants, marketing, governance, insurance and legal changes. It also reports on research, trends and policy news relevant to Australia's 600,000 community groups and not-for-profits.

Our Community Matters is practical, too: you can count on it for tips and advice on dealing with the media, for example, or managing risk at your next fundraiser, or working with volunteers.

Subscribe at www.ourcommunity.com.au/ocmatters

OUR COMMUNITY RESOURCES



3. Build your own not-for-profit library

If only there was a "not-for-profit for dummies" book series...

Introducing the Our Community library – a collection of titles written with the singular goal of helping you do the best you can, as quickly as possible.

Don't pay a fortune for the targeted governance advice you need. Mix and match from a range of no-nonsense, affordable guides and build your own library of go-to resources.

Each book costs just \$36 (including GST and postage throughout Australia) and can be ordered at www.ourcommunity.com.au/books



4. Grab free policies to build upon

Does your group have written policies? You really should and the good news is we've laid the groundwork.

You can download more than 80 free policy templates, written by not-for-profit law experts, from www.communitydirectors.com.au/policybank

Covering everything from human resources to ethical fundraising, these policies are free to use and easy to adapt. Over to you!









5. Get some Damn Good advice

Our Institute of Community Directors Australia has produced a series of free guides for CEOs, board members and committees on a range of topics central to good management.

There are guides for treasurers, advice on cyber-safety and fraud prevention, a child protection toolkit, advice on mergers – the list goes on. Proudly supported by Commonwealth Bank.

Find these free, best-practice guides at www.communitydirectors.com.au/tools



6. Better manage your superannuation

We've partnered with Australia's best industry super fund, HESTA to help community sector organisations understand their superannuation obligations.

You can download a free, jargon-busting guide (Seven Tips for Paying Super) that'll help you streamline your super payments, record-keeping and working with your staff.

Find your free copy at www.communitydirectors.com.au/superannuation



Insurance for members of Our Community



7. Make sure you're covered

Our Community is proud to be working with, and recommend, Aon who provide a suite of comprehensive and tailored insurance solutions that meet the needs of our members and organisations in the not-for-profit sector

Aon Risk Services have over 30 years experience in servicing the needs of the NFP sector, are endorsed by several key NFP associations and have a national, dedicated NFP team on hand to assist with your insurance inquiries and be the first point of contact in the event of a claim.

Want to talk with an Aon expert about your insurance needs? Visit **www.aon.com.au/oc** or phone 1800 803 315



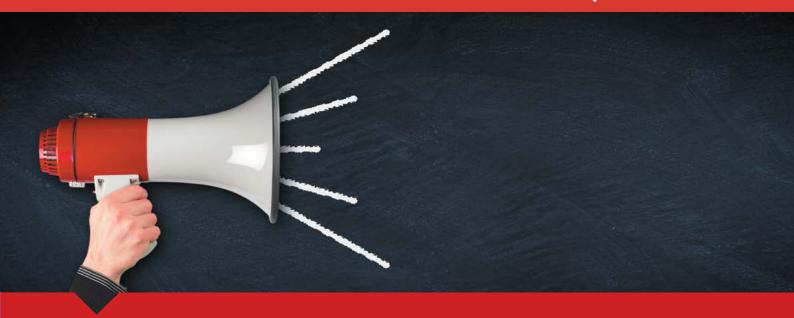
8. Get your finances in order

Our Community has established the Community Finance Centre with our alliance partner Commonwealth Bank, to give not-for-profit organisations access to tools and resources to help improve their financial management as well as provide better and more cost-effective banking solutions.

Explore help sheets, advice guides, tools and training that will help you balance the books and sure up your financial position.

Visit the Community Finance Centre at www.communitydirectors.com.au/finance

MARKETING & MANAGEMENT: Top Ten Resources



9. Marketing and Communications

Need help spreading the word about your community group?

We've created the Marketing & Communications Centre to provide community groups with the resources and tools to develop and spread their message to the wider community, and to build greater public awareness and support.

Read about marketing essentials, learn about printing and mailing best practices, explore media contacts and get ready to go digital.

Dive in at www.ourcommunity.com.au/marketing



10. Organise tailored training that's designed for you

We provide accredited training, facilitation, workshops and conferences for the staff, volunteers, board/committee members, and supporters of Australian community organisations.

We've trained over 150,000 community members, and have worked with local governments across Australia to empower their constituents through practical, relevant training.

We know you want to be the best organisation you can be and our training can help you help your community. Learn more at **www.ourcommunity.com.au/training** or phone (03) 9320 6800 to talk about your training needs.

Our Community Group of Enterprises

Our Community provides advice, connections, training and easy-to-use tech tools for people and organisations working to build stronger communities.

Our partners in that work are not-for-profit organisations and social enterprises; government, philanthropic and corporate grantmakers; donors and volunteers; enlightened businesses; and other community builders.

A Certified B Corporation and multi-award-winning social enterprise, Our Community's offerings include:

OurCommunity.com.au

Australia's centre for excellence for the nation's 600,000 not-for-profits and schools: where not-for-profits go for help.



Institute of Community Directors Australia

The best-practice governance network for the members of Australian not-for-profit boards, committees and councils, and the senior staff who work alongside them.



FundingCentre.com.au

The best place to go to get information on grants and fundraising in Australia.



GiveNow.com.au

Commission-free online donations for not-for-profits, and philanthropy education and tools for businesses, families and individuals.



Good Jobs

Connecting good people with social sector jobs, board vacancies and internships.



Communities in Control

Australia's most inspiring annual community sector gathering: thought leadership for the not-for-profit sector.



Australian Institute of Grants Management

Information, inspiration and education for government, philanthropic and corporate grantmakers.



SmartyGrants

Software & data science for revolutionary grantmakers.



Australian Institute for Corporate Responsibility

Creating and facilitating authentic connections between enlightened businesses and their communities.



Innovation Lab

Where Our Community seeds ideas to do old things better and new things first.

