



Our Community Matters



• Edition 4 • August 2016



Toolbox

Five ways not-for-profits can use Pokémon Go

Incense, Poké Balls, lure modules, eggs, potions, super-potions, revives, Razz Berries, Great Balls, Ultra Balls, Master Balls – sounds a whole lot more fun than calls to action, conversion rates, CRM and lapsed donors, right?

For new fundraising and engagement opportunities, American not-for-profits are looking to Pokémon Go, the mobile-phone-based augmented reality game that's taken the Western world by storm in the past month. Here's how.

1. Draw people to your location, like the Tasmanian Museum & Art Gallery **has done**. (Other museums have done the **same thing** too.)
2. **Conquer your enemies** – as did Equality House, an LGBTQI resource centre in Kansas.

3. **Invite users** to share their pics – it's working for the National Mall in Washington, DC.

4. Save the Children US is **raising funds** using the combined power of Pokémon Go and Charity Miles.

5. Then pause and consider, too, **this** assessment from the founder of **MarketSmart**, Greg Warner:

“For fundraisers, Pokemon Go is a shiny object. A time waster. It focuses on the lowest rung of the ladder. DO NOT chase it!

Instead, redirect the time you might invest in Pokemon Go and “go” see half a dozen very important major donors, “go” visit your wealthiest legacy society members, and “go” reshuffle your Major Gift Officers' caseloads to optimize them for results.

Do just about anything else that will truly move the needle – fast! But for heaven's sake, do not run around chasing this fad!”

How the WA community sector measures up



Less than half of the small community sector organisations in Western Australia measure the outcomes of their work, according to a new report.

The report is based on a survey titled “Outcomes Measurement in the Western Australian Community Sector”, conducted in 2015–16 by the University of Western Australia Centre for Social Impact and the Bankwest Foundation.

The survey asked, “Does your organisation measure outcomes in its Western Australian operations?”. Only 47% of small organisations (those with turnover under \$250,000) said “yes”.

However, the report also showed that these small organisations could be seen to be doing a great deal with limited resources. Only 15% reported having access to technology-assisted data collection; only 8% had staff trained in data analysis or collection; and only 11% had access to external measurement consultants.

Larger organisations (those with turnover above \$250,000) reported somewhat better access to resources for measuring outcomes, and significantly higher rates of measurement: 88% reported measuring outcomes. The overwhelming majority (97%) said their reason for doing so was to improve services and programs.

To read the full report, click on the tab headed Research & Reform [here](#).

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Great Grant: One Hundred and Change

What could your organisation do with US\$100 million? That's close to AU\$133 million, plus change.

As great grants go, this is one of the most splendid we've ever featured in *Our Community Matters*.

The US-based MacArthur Foundation is offering US\$100 million to a single proposal designed to help solve a critical problem affecting people, places, or the planet. The competition, called 100 & Change, is open to organisations working in any field, anywhere.

Applicants must identify the problem they are trying to solve, and their proposed solution. Competitive proposals will be meaningful, verifiable, durable, and feasible.

"Solving society's most pressing problems isn't easy, but we believe it can be done," said the Chicago-based foundation's president, Julia Stasch. "Potential solutions may go unnoticed or under-resourced and are waiting to be brought to scale. Every three years, we plan to award \$100 million to help make one of these solutions a reality."

The process

Each valid proposal will be reviewed by a panel of expert judges from a variety of fields, and evaluated according to criteria designed to favour proposals that maximise measurable impact in their chosen areas. Information about the judges and their evaluation methodology will be shared publicly via the competition website. Participants will receive feedback on their proposals from the judges.

The ripple effect

"We believe that 100&Change can have a ripple effect beyond what a single \$100 million

grant enables," said MacArthur managing director Cecilia Conrad. "Setting audacious goals is inspiring. Clear evidence of impact can encourage other funders to invest in solvable problems more broadly, and applicants who do not receive the \$100 million grant will still receive valuable feedback on and attention to their ideas."

Who can enter

100&Change will consider applications from around the world. Not-for-profit and commercial organisations can apply, subject to eligibility rules. The competition will not accept applications from individuals or government agencies.

How to enter

To participate, register on the website by September 2, then complete an online application, detailing the problem, solution, and budget, and post a video pitch.

Entries close on October 3 and semi-finalists will be announced in December. Each semi-finalist will receive assistance from an expert team to identify and address questions about the technical and organisational capacity required to implement each proposed solution, including specific plans to monitor, evaluate, and learn during implementation. Each semi-finalist will also be asked to show significant, authentic engagement with affected communities.

MacArthur's Board of Directors will select finalists in mid-2017, and finalists will present their solutions during a live event later in 2017, after which the board will make the final decision about the \$100 million grant recipient.

More information

Visit the competition website:
www.100andchange.org



When every cent counts



BY VANESSA NOLAN-WOODS,
GENERAL MANAGER, EDUCATION AND NOT-FOR-PROFIT SECTOR BANKING
COMMONWEALTH BANK OF AUSTRALIA

You don't need me to tell you that being a not-for-profit organisation can be tough, especially in the face of government spending cuts, increased competition for grants and donations, and an increasing number of people and communities needing assistance.

Most not-for-profits are well aware of the need to try to diversify their funding streams – to spread the risk so that if one revenue source dries up, you've still got money coming in to support your cause.

One way to create additional revenue streams is by carefully investing existing funds. That's all very well if you have spare funds to invest, but it isn't often the case for small to medium not-for-profits. And even if you do have surplus cash, your organisation is probably going to be quite risk averse, preferring to protect and preserve capital rather than invest in assets with higher potential returns and, of course, higher investment risk.

I recently asked David Tagg, Head of Wholesale Investments at the Commonwealth Bank, for his insights into what not-for-profit organisations could be doing to help make their hard-earned funds go just that little bit further. David's team provides ►

NFPs tweet loud and clear



Charity and other not-for-profit leaders account for more than a quarter of the 20 most influential Tweeters in Australia, according to a new KPMG survey.

The heads of the Asylum Seeker Resource Centre, Mental Health Australia, World Vision Australia, ACOSS, the Young and Well Cooperative Research Centre and the Foundation for Young Australians all feature in the Twitter power list.

KPMG Australia's inaugural *Tweeting from the Top* report is based on a review of quantitative and qualitative data from the Twitter accounts of Australian "corporate" (sic) leaders between 1 January and 10 May 2016.

Read the full report [here](#).



investment advisory services to corporate clients and the NFP sector. The team works with clients to develop investment strategies aligned to an organisation's business plan, and then provides investment recommendations aligned to clients' objectives. David shared with me six key pieces of advice that he believes can help not-for-profit organisations improve their financial sustainability.



1. Have a strategy, and plan

Every not-for-profit should have a strategy and plan for the future. The strategy formalises what your organisation stands for, what you want to achieve, and how you're going to reach your goals. Having this written framework in place will help you to stay focused on the activities and funding that are core to achieving your mission – which, ultimately, is the reason why you exist.



2. Set an investment policy

Regardless of the size of your organisation, having a written investment policy in place is essential, yet it's often overlooked. Your investment policy should outline your overall investment plan or strategy – for the short, medium and longer term – and how investment decisions should be made. If your organisation doesn't have an investment policy there's the very real chance that any surplus funds you identify or generate will simply get absorbed back into your organisation and you'll miss out on opportunities to invest.



3. Know where you're spending funds

Identifying where your organisation is spending its funds (also known as cash flow modelling) is a must. It's also a great way to identify where your actual expenditure doesn't align with your business plan. Considered together, your plan and your cash flow model are powerful tools in identifying potential surplus funds, and in seeing where you can save on items that aren't crucial to the achievement of your mission.



4. Make a start

This is another key point that can't be stressed enough. At the end of the day it's not the amount that you're saving that counts, it's making a start on the investment journey that's important. Remember, even small amounts invested over the medium to longer term will really make a difference.



5. Discipline, discipline, discipline!

Achieving success in investing, as in most things in life, usually takes patience and discipline. And that's where having a written plan, investment policy and cash flow model come into their own. Follow your plan, stick with your investment approach and keep an eye on your cash flow and you'll find that you're less likely to be diverted from your organisation's mission, or be distracted by the ups and downs of investment markets.

Looking ahead

Not-for-profits play a vital role in society and it's in everyone's best interests to ensure the sector's sustainability. As always, you need to carefully consider what's best for your individual organisation before making any decisions, investment-related or otherwise.

Until next time.

Commonwealth Bank is an Our Community partner.

Blogs, books and articles we love



Arrow: The life and travels of Graeme Innes from the perspective of his guide dog Arrow (now retired)

“Wow, the boss has finished writing that bloody book. I saw him boasting about it on Twitter. About time too. I’ve been doing far too much sitting around and sleeping on the balcony while he wrote that. It must be huge – he’s been typing for days. Hope he gave me a starring role”

Read more

The former Human Rights Commissioner, Graeme Innes, has just published his memoir, Finding a Way. [Details here](#)



Nonprofit with Balls: 25 things awesome board members do

“Awesome board members understand the differences between their roles and the roles of the staff, and they stick to their roles. Unless the board is a working board, they do their board stuff and avoid micromanaging staff on operations and programs. They use their brain and energy on strategies and policies, not on ridiculous small things. They do not care why the toilet paper line item increased from \$15 this month to \$22, or argue with staff about what font to use on promotional materials.”

Read more



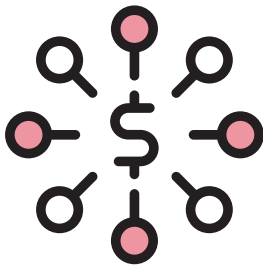
Josephine Ramirez: If your board looked like your community

“What does it mean to have a commitment to diversity? It’s something that’s long-term and constantly interrogated, it’s never going to be ‘solved.’ It’s something we practice, just like the art form. You have to get over a discomfort with that.”

Read more

Report card 2015–16: GiveNow.com.au

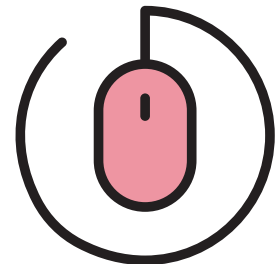
GiveNow is Australia's favourite and most intuitive donations platform, and the only one that's entirely commission-free. An initiative of the Our Community Foundation, GiveNow is designed to inspire and transform giving in Australia. Unlike other donations platforms, we don't charge commission. This ensures that as much as possible of each generous donation actually goes to the causes that need support. Check out the success of GiveNow for 2015–16.



\$11.5 m
**Value of
Donations
to GiveNow
in 2015–16**



104,000
**Number of
Donations
to GiveNow
in 2015–16**



3,500
**Organisations
listed with
GiveNow**

To add your charitable cause to Australia's best donations platform, or to make a donation, head to www.givenow.com.au

Six great TED talks on data

If you want to solve a problem – homelessness in your town, poor literacy rates, a high incidence of smoking-related disease – then you need to know what works, so you can do more of it. Equally, you need to know what doesn't work, so you can stop wasting time and money on it.

If your funders don't already require your organisation or group to provide this sort of information as a condition of funding, we guarantee that's going to change. Soon. (Fulbright scholar Dr Tessa Boyd-Caine **says so too.**)

That's one reason why, at Our Community, we bang on a lot about capturing and evaluating data, and measuring outcomes and impacts – on page 2 of this newsletter, for example, and **here**, and on pages 1–2 **here**.

To help you to get to grips with the concepts involved, we've rounded up six of our favourite TED talks on the subject.



1. Sebastian Wernicke, data scientist

How to use data to make a hit TV show

Takeaway: By all means collect data – but don't allow the data alone to make decisions for you. Use your brain.

Watch the video



2. Susan Etlinger, data analyst

What do we do with all this big data?

Takeaway: As Sebastian Wernicke said (above), data alone doesn't create meaning. People do. So as businesspeople, as consumers, as patients, as citizens, we have a responsibility to spend more time focusing on our critical thinking skills.

Watch the video



3. Joel Selanikio

The big-data revolution in healthcare

Takeaway: Selanikio created software that uses mobile phones to instantly capture data, replacing a system that relied on consultants and paper forms. (Dated but still fascinating.)

[Watch the video](#)



4. Geoffrey Canada, education reformer

Our failing schools. Enough is enough!

Takeaway: You've tested the school kids and measured their ability. Some kids are failing. The following year, you teach the same things the same way and expect the test results to be different. Stop! Something has to change.

[Watch the video](#)



5. Melinda Gates, philanthropist

What nonprofits can learn from Coca-Cola

Takeaway: If you're evaluating your work when it's all over, you're evaluating it too late – it's like bowling in the dark. Apply the findings while your work is still underway.

[Watch the video](#)



6. Amy Webb, digital strategist

How I hacked online dating

Takeaway: Even the potential for romance can be captured as zeroes and ones.

[Watch the video](#)

Your two-minute NFP news digest

Measuring matters

“Charities that don’t or won’t lead the use of nonprofit sector data will render themselves irrelevant in the conversations that matter most to them: about health and wellbeing; about progress and the actions people must take to achieve it.” Dr Tessa Boyd-Caine

In her report *Lead or Be Left Behind: Sustaining Trust and Confidence in Australia’s Charities*, the Fulbright scholar argues that Australian charities need to lead their own transparency and accountability efforts, rather than be overtaken by them.

[Full report](#)

Prince Charles ahead of charities on trust

“Trust in charities has bounced back after the onslaught of last year. This suggests that many parts of the UK public do want to trust charities, and when the negative messages stop their trust returns.”

Joe Saxton

The founder of UK charity consultancy NFP Synergy notes that in the UK, trust in charities has risen from 48% in autumn 2015 to 55% in spring 2016. Charities are now ahead of supermarkets, the BBC and TV and radio stations, and just behind the royal family, on perceived trustworthiness.

[Full report](#)

Volunteering an advantage for jobseekers

“As the battle for talent continues, volunteering can be a strong leg-up on the competition for both prospective employees and employers.” Mike Preston

Deloitte USA’s chief talent officer was commenting on a new Deloitte survey, *Building Leadership Skills Through Volunteerism*, which found that 82% of employers would be more likely to choose a candidate with volunteer experience than one without such experience. Despite the apparent advantage offered by volunteering, only 30% of job-seekers included it on their resume, the US survey found. [Full report](#)

Listen up when investing for impact

“I am concerned that in a drive for global scale in impact investment, we will lose the voices that should matter the most – the billions of people who will be affected by social enterprises funded by our investments.” Morgan Simon

The co-managing director of [Pi Investments](#) and founder of [Transform Finance](#) calls for “beneficiaries” to be empowered to be involved in the planning, execution, governance and ownership of social enterprises. [Full story](#)



No SLO, no go

“These concerns about a disconnect between impact investors and communities provide an opportunity to consider the concept of ‘social license to operate’ (SLO), and how it can be applied to impact investing.” Krystian Seibert

The Philanthropy Australia policy and research manager looks at concerns similar to those of Morgan Simon, and says engagement between the parties involved is essential in addressing the power imbalance inherent in impact investment scenarios. [Full story](#)

Health co-op model goes national

“I couldn’t ethically just keep this here and not give this to the rest of Australia.”

Adrian Pisarski

The CEO of the Canberra-based National Health Co-op explains that his organisation wants to make bulk-billed medical services available across Australia within five years under the cooperative model. Adults pay \$100 a year plus a \$30 joining fee to become members of the co-op, allowing them unlimited access to bulk-billed primary care.

[Full story](#)

How not to manage the finances

“When I was offered the role of chief executive of a small local charity, I was ecstatic. It was my dream job but 18 months later I had resigned – traumatised and bitter.” Anonymous

In the regular column “Confessions of a charity professional”, *The Guardian* shares a cautionary tale of fraud. [Full story](#)

Stand up, stand up

“Non-profits need to speak up and say: ‘These are our full costs. We would like you to cover them.’” J McCray

The chief operating officer of Grantmakers for Effective Organizations tells the Australian Institute of Grants Management that there is stigma attached to the funding of overheads because they are perceived as not closely related to “real work”. But both funders and not-for-profits, he says, have a role to play in changing attitudes. [Full story](#)

Reinventing philanthropy

“Should philanthropy address its existential crisis: the fact that the wealth it relies on comes from the same system that perpetuates the problems it aims to solve? Yes. Can we do this alone? No.” Daniel Lurie

The CEO and founder of Tipping Point Community is one of eight philanthropic thinkers who wrestle with the idea that philanthropy preserves inequity in this thought piece in *The Nation*. [Full story](#)

You're entitled to your own opinions, not your own facts



BY DENIS MORIARTY,
GROUP MANAGING DIRECTOR, OUR COMMUNITY

It took one day for us to set up a royal commission on child abuse in a Northern Territory prison. But the in-tray still contains many other calls for royal commissions – on the banks (from Labor and the Greens), on Islam (from Pauline Hanson and Jacqui Lambie), on black lung disease (Ipswich MP Jo-Ann Miller), on the insurance sector (the Australian Shareholders' Association), on the Department of Veterans' Affairs (veterans), on the Western Australian Department of Mines (prospectors)... and the list goes on.

The actual record of recent royal commissions is mixed. Some (family violence, institutional responses to childhood sexual abuse) have successfully mobilised public opinion behind large social changes. Others (union corruption, home insulation) have been denounced as biased and partial. All of them, though, show that public debate in this country is in a bad way.

We don't trust our institutions to behave properly, which is sensible; we don't trust our governments to take action when institutional abuse occurs, which is arguable; and we don't trust ourselves to decide what ought to be done. Apparently we can't talk things through honestly and ethically between ourselves in public; there has to be an authority figure – a judge, a grown-up – who can descend from above the bickering and give us the officially certified right answer.

Do arguments – any arguments – carry conviction any more? On climate change, on

refugees, on superannuation, more and more Australians believe only in those facts provided by their side of politics. Inquiries settle nothing unless there is consensus already; Senate inquiries into halal certification and wind farm noise that showed both those bogies to be beat-ups failed to convince even the parliamentarians who set them up.

This is a problem. We look increasingly not for truth but for truthiness – lines that feel true, that we want to be true, that we feel fit snugly and smugly with the kind of person we think we are, however little they correspond with measurements taken in the real world. The way forward is not clear. How can you reason a person out of an opinion they weren't reasoned into?

Well, we have to begin by defending the value of real debate. Yes, we can discuss Islam and gay marriage and climate change – even banks – respectfully and ethically and without prejudice. It's possible to set parameters that will exclude the hate-mongers and the crazies. We don't have to surrender our consciences to government inquiries, however worthy; there are other means to bring argument to bear on reforming society, and the not-for-profit sector is the arena in which we should be doing it.

However hard it may seem in the wake of a troubling election, we can combine passion and honesty and empathy and rationality. ■

Community TV: the app



Victoria's Channel 31 is the latest Australian community TV station to make its broadcasts available via an app. If you're hooked on *Andy's Fishing*, plugged into the *Mr Sink Show* or mad for *Outback Championship Wrestling*, now you can feed your addiction via your mobile device.

Download the app from the App Store or Google Play via the links at [Channel 31](#).

AirBnB agreement is a lease: court

A recent Supreme Court ruling on Air BnB leases has implications for providers of affordable housing, according to legal firm Moores.

"...Where the landlord is an affordable housing provider, it is difficult to imagine circumstances in which it would be unreasonable to withhold consent to the tenant subletting the property through AirBnB. Affordable housing providers must operate on a policy ensuring that low-rent housing is applied only for accommodating the needy. A housing provider would not be acting unreasonably to withhold consent to make the property available on AirBnB."

[Read more on the Moores blog](#)

Giving Australia 2016: survey participants wanted

Giving Australia 2016 is the largest research effort ever undertaken to understand how, why and how much Australians give to charity. In a collaborative study led by the Australian Centre for Philanthropy and Nonprofit Studies at QUT, researchers are collecting information from individuals, charities, philanthropists and businesses to find out more about behaviours, attitudes and trends in giving and volunteering, and to better understand the needs of not-for-profit organisations.

Their findings will inform new policy and ideas that will help people, organisations and communities across Australia.

People in not-for-profits are invited to participate in an online survey as part of the research. To take part, you will need to know

about your organisation's fundraising and volunteering activities.

The results of this once-in-a-decade project, an initiative of the Prime Minister's Community Business Partnership, will help researchers to spotlight:

- the barriers to greater fundraising and use of volunteers
- the resources successful organisations use in fundraising and volunteer recruitment
- the resources not-for-profits need to improve their fundraising or volunteer recruitment
- how charities are using new technologies.

The survey takes about 20 minutes to complete. To start, click [here](#).



#What I Really Really Want Global Goals

Check out the Spice Girls remake, then send a message to world leaders at the UN in September: tell them what you really, really want for girls and women, and remind them of the need to put girls and women first in policies and plans to end poverty, fix climate change and tackle inequalities.

[Watch the video](#)

In brief

Social Enterprise Awards: entries open

A new category in the Social Enterprise Awards will recognise a business that has had a significant and substantial impact on society by addressing disadvantage among women.

The new category joins seven other categories in the annual awards:

- Social Enterprise of the Year (Small)
- Social Enterprise of the Year (Large)
- One to Watch Award
- Social Enterprise Innovation Award
- Capital for Impact Award
- Buy Social Award
- Social Enterprise Champion Awards (Individual)

Each category winner will have the opportunity to attend the Social Enterprise World Forum 2017 in Christchurch, New Zealand.

The Social Enterprise Awards are the only national awards for Australian social enterprise. Through the awards, Social Traders aims to increase awareness of the role and diversity of social enterprises in Australia.

Entries close on September 2 and the winners will be announced in November. For more information and to enter, go to **socialenterpriseawards.com.au**.

Freebies, cheapies and prizes



New discounted software...

Connecting Up has added four new options to its line-up of software offered at a discount to not-for-profits. Live Tiles, Endpoint Protector, Vipre Antivirus and Terasoft, as well as brand new Acer computers, join the range, which already included MYOB, Photoshop, InDesign and more.

[Details here](#)

...And for people with a disability too

Connecting Up is extending its tech offers beyond non-to-profit organisations, to Australians who are living with disability. The roll-out will happen in stages, beginning in South Australia and Victoria, where Connecting Up will partner with disability-focused organisations to make its free and discounted products and services available.

For more information, contact Kate Preiss on [**katep@connectingup.org**](mailto:katep@connectingup.org) or (08) 8212 555.

New: The Minutes Handbook

The Minutes Handbook: A Complete Guide for Not-for-profit Boards is the latest in Our Community's library of practical, down-to-earth guides.

When it comes to recording meetings, what's what? What must be recorded and how? Who should manage the minutes and how should they go about it? What if a board member asks for changes to the records? Our new book will guide you from minutes madness to a better way of minuting in no time at all.

Priced at just \$36, including free postage within Australia, this essential guide is a great investment for individual directors and for organisations looking to expand their governance library.

Special offer for Our Community Matters readers

Purchase your copy of *The Minutes Handbook* and you'll have the opportunity to win the **Essential Board Tool Kit**, containing six other acclaimed "how-to" guides for not-for-profit boards, valued at \$150.

How to enter

We've got **two** Essential Board Tool Kits to give away. To enter, **purchase** *The Minutes Handbook*, then email your receipt number to [**comps@ourcommunity.com.au**](mailto:comps@ourcommunity.com.au) and tell us in 25 words or less why your organisation's minutes need improving (don't worry, we won't tell anyone else). The two most creative entries as judged by our panel of minutes gurus will win.

Entries close at 5pm on Wednesday August 10. We'll contact the winners by email and publish their names in the October issue of *Our Community Matters*. **Purchase now** and you could win.



Free photography

Brisbane-based photographer Dean Holland spotted a need for community groups and not-for-profits to have access to (potentially) professional quality photos of their projects, activities and events. Something clicked, and he created a website designed to link these groups with amateur photographers who are keen to gain experience.

For more information, visit [**http://photo-opportunities.com**](http://photo-opportunities.com)



AUGUST 1–31

Tradies National Health Month

Australia’s trades have high rates of health and safety problems. Tradies National Health Month aims to raise awareness of the risks posed to those who work in trade occupations – among individuals, their families, employers and the wider community.

[Details](#)



AUGUST 4

National Aboriginal and Torres Strait Islander Children’s Day

An opportunity for all Australians to show their support for Aboriginal children, as well as learn about the crucial impact that community, culture and family have in the life of every Aboriginal and Torres Strait Islander child.

[Details](#)



AUGUST 8

Dying to Know Day

Dying To Know Day promotes death literacy. It aims to bring to life conversations and community actions around death, dying and bereavement.

[Details](#)



AUGUST 15

Cupcake Day for the RSPCA

Cupcake Day all about baking, eating and, most importantly, fundraising for animals in need. When you put on your apron and whip out that mixing bowl, you are helping to ensure animals across Australia are treated with dignity and love.

[Details](#)

AUGUST 20–26

Book Week

Schools and public libraries across Australia celebrate books and Australian authors and illustrators, while parents and carers stay up late sewing and gluing costumes at short notice.

[Details](#)

AUGUST 21–27

National Op Shop Week

National Op Shop Week aims to raise awareness of charity op shops, boost donations of quality goods, boost sales, and recognise the vital work of op-shop volunteers and staff.

[Details](#)

AUG 29–SEPT 4

National Superhero Week

Don your best superhero costume, warm up your superpowers and bring a donation to your workplace or school to be a superhero for muscular dystrophy.

[Details](#)

SEPTEMBER 1–8

Adult Learners’ Week

Part of an international festival of adult learning, Adult Learners’ Week is celebrated with hundreds of events and activities designed to promote the benefits of learning – in the home, at work and in the community.

[Details](#)



SEPTEMBER 1–30

Dementia Awareness Month

The theme of this year’s national awareness month for dementia is “You are not alone”.

[Details](#)



SEPTEMBER 10

World Suicide Prevention Day

Suicide is the leading cause of death of Australians under the age of 44. Lifeline believes we all have a role to play in suicide prevention.

[Details](#)



SEPTEMBER 11

Sustainable House Day

Open the door to sustainable living by touring some of Australia’s most environmentally progressive homes, on show on Sustainable House Day.

[Details](#)



SEPTEMBER 28

Hug a Vegan Day

Dedicated to those who are making a difference to animals by being vegan. Hug one today.

[Details](#)

Upskill

Diploma of Business (Governance)

Upgrade your qualifications and expand your network by studying for a Diploma of Business (Governance). Australia's only diploma-level governance qualification is designed specifically for existing and prospective not-for-profit board or committee members and the CEOs and senior staff who work alongside them. Check out the course start dates below and then [enrol here](#).

| | | | | | |
|------------------|--------------|-----------------|------------|------------------|------------|
| Melbourne | 5 September | Brisbane | 17 October | Sydney | 31 October |
| Perth | 12 September | Darwin | 24 October | Melbourne | 7 November |
| Canberra | 3 October | | | | |

Good governance, great results

A healthy committee of management or board is integral to the success of any community organisation. This full-day course will help you to understand your legal and practical responsibilities as a committee/board member, and how you can create a more harmonious, more productive and more effective working group. [Enrol here](#).

| | | | | | |
|-----------------|--------------|------------------|--------------|--------------|------------|
| Brisbane | 22 September | Melbourne | 26 September | Perth | 12 October |
|-----------------|--------------|------------------|--------------|--------------|------------|

WTF? Where's the funding?

This half-day course will help you develop a practical, workable, integrated, sustainable funding strategy for your organisation. Learn how to expand your funding efforts into areas such as donations, partnerships, alumni/membership and special events and build a more sustainable future for your organisation. This training runs from 9.30am to 1pm (Perth 9am–12.30pm), so you have the option of enrolling in “How to win grants and influence people” for the afternoon of the same day. [Register here](#).

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|---------------|--------------|-----------------|--------------|------------------|--------------|
| Perth | 15 September | Brisbane | 23 September | Melbourne | 23 September |
| Sydney | 16 September | | | | |

How to win grants and influence people

There's more to winning grants than filling in a form and waiting for the money to roll in. This half-day course will teach you how develop processes that will make finding and winning grants quicker, easier and more effective for your organisation. It runs from 1.30pm to 4.30pm (Perth 1pm–4pm). Bonus: You could also enrol in “WTF? Where's the Funding?” for the morning of the same day.

[Register here](#).

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|---------------|--------------|-----------------|--------------|------------------|--------------|
| Perth | 15 September | Brisbane | 23 September | Melbourne | 23 September |
| Sydney | 16 September | | | | |



Community sector excellence awards: the countdown

Fifteen days: that's the time remaining until nominations close for the 2016 HESTA Community Sector Awards.

The awards recognise and reward the individuals and organisations dedicated to making a positive difference to the wellbeing of vulnerable and disadvantaged people in Australia.

Award categories

The Unsung Hero Award is for an individual who has made an exceptional contribution to social justice in Australia by enhancing the wellbeing of individuals or communities experiencing disadvantage.

The Organisation Award recognises the development and provision of a high-quality and innovative program, project or specific service.

The Social Impact Award is for an individual, organisation or network that has made an outstanding contribution to social justice in Australia through policy development, advocacy, leadership, or representation.

Finalists receive complimentary ACOSS National Conference registration and will be flown to Sydney to attend the Awards dinner as part of the conference on Thursday 17 November. A prize pool of \$30,000 will be shared among the winners.

Nominate now

To make a nomination or find out more, visit hestaawards.com.au.

To register for the ACOSS national conference, visit acoss.org.au.



Professional development opportunities

David Clarke Social Innovation Fellowship

CEOs of Australian not-for-profits are invited to apply for the Macquarie Group Foundation's David Clarke Social Innovation Fellowship.

Fellowship recipients will receive \$20,000 to cover costs associated with international travel to visit and research best-practice social innovation in their field, as proposed by each applicant.

2014 winner Alia Eyres is the CEO at Hong Kong not-for-profit Mother's Choice, an organisation that supports babies, children and young pregnant women. Eyres used the fellowship opportunity to travel to the USA.

"I knew that we needed to disrupt the system; that we needed access to best practices, business skills and different ways of doing things, but I didn't want to reinvent the wheel and I didn't know how to bring that kind of disruption and best practice to our work without looking outside," Eyres said. "The fellowship enabled me to travel and to be able to learn from others and bring that to the unique culture and context of Hong Kong."

Applications close on 9 September. [Apply here](#).

Westpac Social Change Fellowship

Applications for the Westpac Social Change Fellowship are open to individuals who are working to improve the wellbeing of Australians, and who have the support of the community in which they work.

Ten fellowships of up to \$50,000 each are designed to enable recipients to develop the skills, knowledge and networks they need to bring their idea to life.

Applications close on 19 August. [Apply here](#).

Strategic planning

If strategic planning is on your group's to-do list, check out this new resource from UK charity consultancy NFP Synergy: **Mission Impossible II** is a collection of 80 mission and vision statements from a range of not-for-profits. They highlight best practice and provide handy benchmarks.

Philanthropy studies

The Australian Centre for Philanthropy and Nonprofit Studies at QUT in Brisbane is holding an information evening for prospective students. It's on Tuesday August 23, 5.45pm-7.30pm. **Register online** by August 15.

Conference round-up

- "Building the new economy: activism, enterprise and social change", Sydney, August 16-17 **Details**
- Australian Regional Development Conference, Canberra, September 5-6 **Details**
- United Nations Association of Australia consultative forum, "The economic empowerment of women and girls", Melbourne, September 5-6. For details, email office@unaavictoria.org.au or phone (03) 9620 3955. **Registration**
- Global Indigenous Women's Conference, Adelaide, September 12-14 **Details**
- Global Indigenous Men's Conference, Adelaide, September 12-14 **Details**
- Philanthropy Australia conference, "Evolution or revolution: is philanthropy future-ready?", Sydney, September 21-22 **Details**
- ABCD (Asset Based Community Development) Festival, Goa, India, January 15-20, 2017 **Details**



Good Jobs

At GoodJobs.com.au, our mission is to connect purpose-driven people with organisations in the not-for-profit and community sectors. We want to help energetic, idealistic, and passionate people overcome obstacles and achieve their career ambitions and dreams.

Looking for an intern, a graduate or a new CEO for your organisation? Place your role in front of a great pool of candidates and let us help fill your vacancy. Whoever it is you're looking for, we can help you find them. Good Jobs is a service of Our Community. **List a job or internship.**

Latest vacancies

Mount Gambier, South Australia

Therapeutic support workers, ac.care

Ac.care is expanding in the Limestone Coast region, providing exciting opportunities for people to join the ac.care team. We are seeking expressions of interest from people who have a demonstrated passion for working with children and would like to learn the latest techniques for effectively managing trauma-based behaviour.

Halls Creek, Western Australia

Manager, social and emotional wellbeing, Yura Yungi Medical Service Aboriginal Corporation (YYMSAC)

YYMSAC has an exciting opportunity for a manager to take charge of its mental health and community programs, specifically YYMSAC's Personal Helpers and Mentors (PHaMS) program and Social Emotional Well-Being (SEWB) program.

Mount Gambier, South Australia

Residential care house supervisor, ac.care

Ac.care's residential care program is expanding in the Limestone Coast region, providing an exciting opportunity for a house supervisor to join the ac.care team. As the house supervisor, you will provide direction and support to staff working in a therapeutic residential care home for children and young people. You will ensure

that the quality of care, rights and safety of children and young people are protected within duty of care requirements while longer-term care arrangements are developed.

Alice Springs, Northern Territory

Executive assistant, Drug & Alcohol Services Association

DASA is seeking an executive assistant to provide high-level executive support to the chief executive officer and the deputy chief executive officer. Of high importance will be your proven ability to foster a close working relationship based on trust, confidentiality and an awareness of the support needs of your executive. The EA role carries with it the requirement to act with professionalism, discretion and sound judgment at all times along with a swift, efficient work style enabling you to successfully manage a varied and, at times, pressured workload.

Melbourne, Victoria

Visitation program volunteer coordinator, CO.AS.IT, Italian Assistance Association

A part-time position has become available in the visitation program offered by the Italian Assistance Association (20 hours per week). The visitation program volunteer coordinator will be responsible for the recruitment, training, monitoring, recognition and support of volunteers who provide friendly visits and community visits to socially isolated clients.



Dubbo, New South Wales

Employment officer (NCAP), Murdi Paaki Regional Enterprise Corporation (MPREC)

MPREC has an exciting opportunity for an employment officer (New Careers for Aboriginal People; NCAP) to join the team in Dubbo, NSW. This full-time position will run until 30 June 2017, at which point funding will determine whether the role may continue.

Dubbo, New South Wales

Business advisor (NCAP), Murdi Paaki Regional Enterprise Corporation (MPREC)

MPREC has an exciting opportunity for a proactive Aboriginal Enterprise Development Officer (AEDO) business advisor to join the team in Dubbo, NSW. This full-time position will run until 30 June 2017, at which point funding will determine whether the role may continue.



Suppliers

Good Suppliers

Be more visible to not-for-profit and community organisations by listing your business in the Suppliers section of GoodJobs.com.au.

Whether you're a marketing consultant, an auditor, a lawyer, an IT specialist or a printer, the Suppliers portal is your opportunity to attract business and connect with new organisations. **List your business.**

Tiger Grace Consulting

At Tiger Grace Consulting, we work with all sectors to secure the best possible outcomes for not-for-profit organisations, government, and businesses. Tiger Grace Consulting helps communities thrive.

Tiger Grace Consulting specialises in strategic communications, managing stakeholder relations, business community partnerships, securing funding for not-for-profit groups, and helping organisations to build their reputations through meaningful community engagement programs.

Find out more about this supplier

Nomad Accounting

Nomad Accounting provides management and accounting solutions for not-for-profits, small businesses, charities and social enterprises

looking for CFO experience without the full-time cost. With 25 years of experience as a chartered accountant, and over 12 years of those focused on the not-for-profit sector, Nomad Accounting's Megan Williams-Jones has a wealth of strong relevant experience. Her assistance in reporting and planning has produced proven results for organisations willing to forge a path to an independent future.

Find out more about this supplier

Evoco Design

Evoco Design is a Melbourne-based creative studio with a broad range of skills in branding, graphic design, print, website design, marketing communications and video production.

We create communications for businesses, not-for-profits, social enterprises, schools, community services, local government and



non-government organisations across Australia, helping manage and grow their presence online and offline.

Our experience covers a variety of projects, issues and sectors, including mental health, aged care, euthanasia, disability, community health, education, family services, youth, homelessness and the environment.

Find out more about this supplier

Collins & Co Accountants

Collins & Co Accountants is the largest accounting firm in Melbourne's western suburbs, looking after small to medium sized businesses across Victoria.

Collins & Co specialises in audit and business services and has extensive experience advising and auditing not-for-profit organisations, including dealing with corporate governance. Our firm's approach is to place an emphasis on systems, risk exposure, accounting policies, governance issues and understanding the client's objectives.

Find out more about this supplier

DG Consultive

With 15 years of experience in the not-for-profit and local government sector, Donna Gross utilises a collaborative approach to maximise efficiencies, diversify revenue streams and build capacity. Donna is a strategic, creative thinker with strong verbal, written and interpersonal skills ensuring successful communication of complex concepts and ideas to a range of stakeholders while cultivating, building and maintaining complex relationships and networks.

Donna brings a wealth of operational, governance, fundraising, marketing, communications, project management and strategic planning expertise and offers a variety of solutions to get new projects, initiatives and funding sources off the ground.

Find out more about this supplier





Board Matching Service

The board vacancies below are just a small sample of what's currently listed on the Institute of Community Directors Australia website: www.communitydirectors.com.au/icda/board.

New South Wales

General board member, Blue Mountains Food Services Inc

Blue Mountains Meals on Wheels delivers 55,000 meals across the Blue Mountains each year, and also serves meals in five community restaurants. The board is seeking an experienced marketing professional.

Northern Territory

Secretary, Neighbourhood Watch NT

The board seeks a secretary to provide administrative support and ensure all documentation is in order.

Queensland

General board member, BeefBank

BeefBank provides meat to Foodbank for distribution to homeless and marginalised people. The board seeks a marketing specialist.

South Australia

Treasurer, Welcome to Australia

Welcome to Australia exists to engage everyday Australians in cultivating a culture of welcome in our nation. The organisation is looking for a treasurer. The ideal candidate will have extensive experience in finance and accounting.

Victoria

General board members, Bicycle Network

Bicycle Network's mission is to promote the health of the community through the prevention and control of disease by getting more people cycling more often. The organisation seeks general board members. Nominations close on August 30.

Western Australia

Several board roles, The Ladybird Foundation Ltd

The Ladybird Foundation supports breast and gynaecologic cancer research in Western Australia. The board seeks to increase the number of directors to five or six in the next phase of the foundation's growth.

Advertise a board vacancy

Looking for talented people to contribute to your board or committee? The Institute of Community Directors Australia can promote your vacancy for free to a targeted audience of skilled professionals. Learn more about listing your vacancy: www.communitydirectors.com.au/icda/board.

*Our Community Matters is your free community sector update, brought to you by **Our Community** – Australia’s centre for excellence for the nation’s 600,000 not-for-profits and schools, providing advice, tools, resources and training. It’s published on the first Wednesday of alternate months.*

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