



Father's Day Fundraising Program



Father's Day GIVING CARD Fundraiser - ACT NOW!

Register your school today

- **Instant Money for your School** - **\$2 from EVERY card sold goes to your school instantly with the chance to win an additional \$1000**
- **Educational Benefits** - Cards are blank inside so your students can
 - Gain Literacy Skills: Personalise cards with their own messages
 - Exercise their Creativity: Paint, draw, stick and decorate the cards
 - Learn how to Post a Letter: Cards include postage-paid envelopes
- **Guaranteed healthy fundraiser**
- **Novelty for Students and Parents** - a real, personalised greeting card delivered to each home by Australia Post
- **Great Promo for your School** - Your school's name and address printed on all cards
- **A Fundraiser Developed for Your School** - this HASSLE-FREE initiative has been designed for and road-tested with Australian primary schools to meet your fundraising and educational needs
- **Complementary** - Can dovetail with existing Father's Day promotions
- **Adaptable** - Suitable for fathers, grand-dads or someone special



ourcommunity.com.au



Australia Post and Our Community have teamed up to develop Australia's first Schools Giving Card - available for Father's Day 2007.

Finally, a fundraiser that won't stretch your parents' budgets but will ensure high, quick returns for your school!

For every \$4 Father's Day Giving Card that is purchased, \$2 will be kept for your school. There are three great card designs that students and parents can choose from, catering to different ages and preferences. Cards are delivered to the school flat with a colourful, eye-catching image for the front page, blank middle pages to allow for children to complete their own message, and your school's name and address printed boldly on the back of the card.

Cards can be posted at any post office or postbox - arriving in letterboxes in time for Father's Day. The low fee of \$4 per card covers the cost of the card, the postage, delivery, and a \$2 donation to your school.

An additional \$1000 to be won by the school who orders the most amount of cards per student ratio!

THREE PRIZE CATEGORIES:

\$1000 prize = 100 or less students **\$1000 prize** = 100-300 students **\$1000 prize** = 300+ students

Here's How It Works - The SIX EASY STEPS

	Suggested Timeline	What to Do
Step 1	3 August	Photocopy the "Notice to Parents" (see Page 4 of this brochure) and distribute to each student to take home via newsletter
Step 2	10 August	Order Forms and \$4 card fee from parents to be returned to school.
Step 3	13 August	Last day for counting money and collating orders - School keeps 50% of money collected and sends remaining 50% (ie. \$2 from every card) by cheque to Our Community along with your completed School Order Form for processing & printing. (Note: orders received after 15 August may not be processed in time for Father's Day)
Step 4	22 August	School receives and distributes cards to students for completion
Step 5	26 August	Optional: Students or school post cards using the postage paid envelopes provided
Step 6	28 August	Card arrives in time for Father's Day
Bonus Step!		School spends the funds from the fundraiser

TEACHER NOTES. How to correctly address the envelope:

Sam Sample
123 Sample Street
SAMPLETOWN VICTORIA 3000

Typically, the address should be written in three lines. **1.** The top line should contain the recipient's name. **2.** The second last line should contain the number and name of the street, or PO Box or locked bag number if applicable. **3.** The last line should contain the place name or post office of delivery, State or Territory abbreviation and postcode. This line should be printed in capitals without punctuation or underlining. For overseas mail the country name should be in capitals on the bottom line.

School Order Form

Must be completed & returned no later than 13 August 2007

Fill in this form and post along with a cheque payable to Our Community (for \$2 per card) to:

Our Community

PO Box 354

NORTH MELBOURNE VICTORIA 3051

Three Great Styles to Choose From:

STYLE A



STYLE B



STYLE C



Your School's Order:

	QUANTITY		\$ AMOUNT
STYLE A	<input type="text"/>	x \$2 =	\$ <input type="text"/>
STYLE B	<input type="text"/>	x \$2 =	\$ <input type="text"/>
STYLE C	<input type="text"/>	x \$2 =	\$ <input type="text"/>
TOTAL	<input type="text"/>	TOTAL	\$ <input type="text"/>

(This information will be printed on the back page of your cards)

School Name

Address of
School

State

Postcode

Email (optional)

Phone ()

Principal
(optional)

Fax ()

(This information is for administration only - not to be printed on cards)

School Contact
for Inquiries

Telephone

()

Total number of
students in school

Message for your School Newsletter

Please find attached a form for you to fill out for our Father's Day Giving Card fundraiser. This is a great promotion and requires minimum effort to generate valuable funds to go towards our XXX. **Please send your Order Form and money by 10 August.**

Inquiries:

Telephone (03) 9320 6800

Email service@ourcommunity.com.au

Notice to Parents

Father's Day Giving Card - Fundraiser

Our School is participating in the Australia Post and Our Community initiative to send a Giving Card to fathers, grand-dads or special friends this Father's Day. A special greeting card will be written and decorated by your child and sent via the post to the person of their choice.

Each Giving Card costs \$4, with \$2 going to the school as a fundraiser - the price includes postage and delivery. To participate in the program, you will need to fill out this form and return the money to school by **Friday, August 10 at the latest**. Plus the school that orders the most cards has the chance to win an additional \$1000!

Send this Back to School

STEP ONE: Student's Details

Student Name:

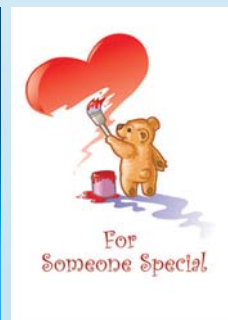
Class:

CARD STYLES TO CHOOSE FROM:

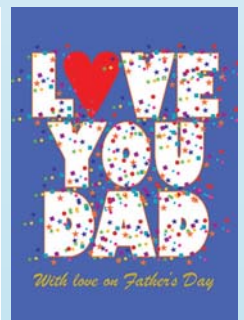
STYLE A



STYLE B



STYLE C



STEP TWO: Choose which Card/s and enter details

Address my card/s to:

Name

Address

<input type="text"/>	
State	Postcode

Name

Address

<input type="text"/>	
State	Postcode

Tick which style card to send to the person above

☐ STYLE A ☐ STYLE B ☐ STYLE C

Tick which style card to send to the person above

☐ STYLE A ☐ STYLE B ☐ STYLE C

STEP THREE: Return this Completed Form to School with correct payment

Total number of cards x \$4 each = \$
TOTAL OWING