SPORTS WITHOUT BORDERS
SUMMIT 2016
Friday, 6 May 2016 - Moonee Ponds, Melbourne

The Power of One:
Pushing Boundaries to Change Sport and Communities

The essential event for every grassroots sporting group, administrator and community leader in local communities and local government.
It’s all about the team. That’s how it goes in sport. You’re supposed to be sacrificial, always thinking about the greater good.

Well, sometimes it’s not about the team – it has to be about you. Sometimes one person has to stand out from the pack, put her/himself on the line, shoulder more responsibility, do what has to be done.

That time is now. That person is you.

Your mission: to do whatever you can to make your team, your club, your sport – your community – more inclusive. Make sure everyone gets an equal chance to join up and join in. Do your utmost to bring to reality the dream of sports without borders.

Just Do It, the slogan says. Come to the Sports Without Borders Summit and learn how.

Key themes:
- The power of one to create change
- How to be an ethical sports player, volunteer or administrator without compromising a winning spirit
- Best practice sports governance
- Pain-free change management
- Trends in community sports – how to get ahead of the pack

Why should I attend?

The 2016 Sports Without Borders Summit will draw on the wisdom gained through 10 years of work by Sports Without Borders to create more inclusive sports clubs.

The Summit will bring together the complete picture – sportspeople, club officials, volunteers, policymakers, government funders, government and local government workers, peak bodies, and sports administrators to make sport inclusive and to progress more socially just and vibrant communities.

If you’re from any of these groups, this conference is about you.

Learn the facts, hear from your heroes, meet people who care about what you care about, and take away some inspiration and practical, best practice sports solutions.

BOOK NOW:

#swb2016
JAMES DEMETRIOU
James is co-founder (with his son Tom) and Chair of Sports Without Borders, a not-for-profit organisation that provides support for young people from migrant and refugee backgrounds who are involved or want to get involved in sport. A highly experienced senior executive and educator/academic, James has worked extensively in the corporate, educational and not-for-profit sectors. He was a former senior player (1975-1976) and Director (1996-1997) of the Essendon Football Club.

ROCHELLE EIME
Rochelle Eime is a behavioural epidemiologist who has over 15 years of research experience specifically relating to the sport and recreation sectors relating to both public health and sport management. She is the Director of Sport and Recreation Spatial which focuses on investigating sport and recreation participation, facilities, and health for evidence-based decision making. Rochelle has strong industry networks, including state and national government agencies such as the Australian Sports Commission, VicHealth, Sport and Recreation Victoria, a range of state and national sporting organisations, and Local Government organisations.

CARMEL GUERRA OAM
Carmel Guerra is the founder and Chief Executive Officer of Centre for Multicultural Youth (CMY). She also convenes the Multicultural Youth Advocacy Network, MYAN Australia. Carmel has over 20 years’ experience in the community sector and has long recognised the role of sport in assisting with the settlement of newly arrived young people and enhancing social cohesion. CMY has been actively engaged for many years in providing training and advice to a range of sporting clubs and associations including the AFL, Netball, Basketball and Surf Life Saving.

DR RUTH JEANES
Dr Ruth Jeanes is a Senior Lecturer in Sport and Community Development within the Faculty of Education, at Monash University. Ruth is a social scientist whose research interests focus on the use of sport and recreation as a community development resource, particularly to address social exclusion amongst acutely marginalised groups. As part of this focus Ruth has undertaken research exploring the role of sport in assisting homeless young men, as a tool to support community integration and as a means to combat social exclusion amongst young people with disabilities and their families.

PAUL KENNEDY
Paul is a former state league footballer and is currently a senior television journalist, with 15 years’ news reporting experience. He is the national sports presenter on ABC News Breakfast and presents sports news on ABC News 24. Paul has covered some of the biggest stories in Australia for networks Ten, Nine and the ABC, with his work in the area of drugs in sport among his career highlights.
**BEVERLY KNIGHT**

Beverly has been a trail blazer in Indigenous sport, especially AFL. She was a director of AFL Sportsready from 1995 to 2009, and a director (first ever female in AFL Boards) of the Essendon Football club from 1993 to 2010. In 2009 Beverly was appointed by Essendon Football Club to the Tiwi Bombers Football Club Board in Darwin, representing the Tiwi players and people from Bathurst and Melville Island in the Northern Territory. In 2010 she also became the Treasurer of the club. During her time at the Tiwi Bombers, Governance and accountability grew but most importantly Tiwi Bombers won the NTFL Premiership in 2012 after only five years in the league.

**FRANCIS LEACH**

Francis is a broadcaster with a unique history, having started at national youth radio network Triple J before moving into sports broadcasting. Currently the presenter of *ABC Grandstand Breakfast* on the national broadcaster’s digital radio sports station, Francis is also part of *Grandstand’s* live sports commentary team, calling AFL and A League games, as well as Socceroos matches. For five years, he co-hosted the popular *Run Home* drive program on Melbourne sports talk station 1116 SEN.

**DR SIMON LONGSTAFF AO**

Simon is Executive Director of The Ethics Centre, being selected as the inaugural leader of the centre in 1991. With a PhD in Philosophy from Cambridge, Simon has been named one of AFR Boss Magazine’s ‘True Leaders for the 21st Century’. His book, *Hard Cases, Tough Choices*, was published in 1997. He is one of Australia’s greatest public intellectuals – with a sound grounding of everyday life.

**RON MURRAY**

Ron is an internationally renowned didgeridoo soloist, having performed around Australia and internationally. A Wamba Wamba man (around the Swan Hill area), Ron grew up near Balranald, NSW, surrounded by Indigenous sacred country and sites. These days he is a cultural educator, storyteller, wood sculptor and didgeridoo maker who regularly gives presentations on Indigenous issues in the areas of employment, history, the environment, justice and cultural heritage.

**DR PAUL OLIVER**

Paul works to create innovative solutions to address contemporary challenges facing modern sport. He has provided specialist strategic advice and training on sports participation, inclusion, ethics and discrimination issues to a range of government agencies and sporting organisations. He co-wrote seminal reports in Australian sport such as: *Access all levels: drugs and doping in grassroots sport* and *Gender equity in the AFL: What it will take to be the best*. As National Manager of Play by the Rules and Director of the Australian Sport Commission’s Integrity in Sport Unit he developed the ‘Racism, it stops with me’ sport campaign, and the ‘7 Pillars of Inclusion’ model for promoting diversity and inclusion in sport. His PhD was on the power of sport to break down cultural barriers and build social bridges.
TANYA OZIEL

Tanya is Chief Executive of the Trans-Tasman Business Circle and Founder and Managing Director of SportsConnect. For more than 20 years she has dedicated her career to creating business opportunities through strategically facilitated introductions at an influential level. In 2008, she made Australian sporting history when she founded the first ever AFL Peace Team, bringing 12 Palestinian and 12 Israelis together as teammates to play in the AFL’s International Cup.

ANGELA PIPPOS

Angela Pippos is a journalist, television/radio presenter, author, MC and public speaker. She began her career with ABC Television in Adelaide and was then lured across to ABC television news in Melbourne, even though the sports reporting position didn’t fit in with her plans of becoming a political journalist. She presented the sports segment at the 7pm News desk on weekends and then on weeknights alongside Ian Henderson. Angela is the author of The Goddess Advantage – One Year in the Life of a Football Worshipper.

JULIE-ANN ROSE

Julie-Ann is a community adviser and educationalist with the Institute of Community Directors Australia, a division of Our Community. She has had two decades honing her community sector, governance and training experience. Her past roles have included running a business, managing a 400-strong hospital volunteer service, and leading communities through the process of establishing new community services. She’s also been involved in a voluntary capacity in disability support.

RAMÓN SPAAIJ

Ramón Spaaij is an Associate Professor in the College of Sport and Exercise Science and leads the Sport in Society Research Program in ISEAL. He also holds a Professorial Chair in Sociology of Sport at the University of Amsterdam, the Netherlands. Prior to joining Victoria University in 2014, Ramón was a Senior Research Fellow in the Department of Sociology and Anthropology at La Trobe University, where he was also Deputy Director of the La Trobe Refugee Research Centre. Ramón is a sociologist whose interests focus on questions of social cohesion, conflict and social change. He has two established fields of research that address these questions: the sociology of sport and the sociology of terrorism. The bulk of his current research focuses on socio-cultural aspects and impacts of sport, with a particular focus on the intersections of diversity, social cohesion and sport. Additionally, Ramón conducts internationally recognised research on violent extremism and ‘lone wolf’ terrorism.
Friday 6 May 2016

8.30am – 9.30am  
Registration Opens (tea, coffee & water available)  
Morning Facilitator: PAUL KENNEDY, Host of ABC Contact Sport and ABC Breakfast

9.30am–9.45am  
Introduction  
JAMES DEMETRIOU, Co-founder & Chair, Sports Without Borders

Acknowledgement of Country  
RON MURRAY, Didgeridoo soloist, cultural educator & storyteller

Keynote Presentation

9.45am–10.40am  
Because it’s 2016: Culture change in community sports clubs  
DR RUTH JEANES, Senior Lecturer, Sport and Community Development, Faculty of Education, Monash University  
RAMON SPAAIJ, Associate Professor, College of Sport and Exercise Science and leader, Sport in Society Research Program in ISEAL

The signs of change are everywhere. A jockey wins the nation’s biggest horse race and tells the establishment to get stuffed. A soccer team boycotts a sell-out tour to protest woeful pay. A cricketer earns the wrath of a nation for doing what would have seemed normal not all that long ago. A footballer lifts an imaginary spear and sends a nation insane. Those people and groups that have suffered exclusion are mad as hell and they’re not going to take it anymore. The game has changed. Your club must change with it. Learn how you can play your part.

10.40am-11.05am  
Morning Tea

Q&A Panel

11.05am–12.15pm  
The Power of One: Can an individual be more important than the team in creating change?  
Facilitator: ANGELA PIPPOS, Journalist, TV & Radio Presenter, MC Extraordinaire  
Panel:  
TANYA OZIEL, Managing Director, SportsConnect; Founder, AFL Peace Team  
CARMEL GUERRA, Chief Executive, Centre for Multicultural Youth  
FRANCIS LEACH, Broadcaster, Journalist, Writer, host of ABC Grandstand Breakfast  
BEVERLY KNIGHT, Trailblazer in Indigenous Sport, AFL, Women in Sport

“One person with a belief is equal to ninety-nine who only have interests,” said John Stuart Mill. Could that be true? Can just one person (or pockets of individuals) create the change that’s needed to propel us into a new era? How do you shift from one into a groundswell? Watch Angela Pippos tease out the arguments and hear the passion, challenges and lessons that have shaped the superstars of sport and social change.
Friday 6 May 2016

12.15pm–1.00pm  Lunch

Keynote Presentation

1.00pm–1.45pm  The Courage to Make a Stand

DR SIMON LONGSTAFF, AO, Ethicist, Philosopher, Chief Executive, The Ethics Centre

“Few are willing to brave the disapproval of their fellows, the censure of their colleagues, the wrath of their society. Moral courage is a rarer commodity than bravery in battle or great intelligence. Yet it is the one essential vital quality for those who seek to change a world that yields most painfully to change.” (John F. Kennedy)

There’s never been a better time to acquaint yourself with a better way forward.

Concurrent Sessions (you choose two)

1.45pm-2.45pm  Get the Knowledge: Best practice workshops

1. Leading from the Top: Best Practice Governance for Sports Groups
JULIE-ANN ROSE, Community Adviser and Educationalist, Institute of Community Directors Australia

2. Pain-free Change: Mastering Change-Management in a complex, evolving sporting environment
DR PAUL OLIVER, Director, Oliver & Thompson Consulting

ASSOCIATE PROFESSOR ROCHELLE EIME, Faculty of Health, Federation University; Institute of Sport, Exercise and Active Living, Victoria University

2.45pm-3.15pm  Afternoon Tea & Networking

Concurrent Sessions (attend your second session)

3.15–4.15pm  As above

4.15pm  Close
Sports Without Borders is a national not-for-profit organisation, auspiced by the Australian Multicultural Foundation (AMF) and dedicated to providing support for young people from new and emerging communities to overcome the barriers of participating in community sport.

Sport has played a vital role in multicultural Australia, empowering many newly arrived Australians to develop an identity and sense of active belonging. Sports Without Borders fosters this process by:

1. Providing direct grants for new and emerging communities to participate in sport
2. Raising awareness of the challenges faced by new and emerging communities and the benefits of sport and other recreational activities in promoting social inclusion
3. Hosting an annual community sports conference to influence public policy and unite sportspeople, club officials, volunteers, policymakers, government funders, government and local government workers, peak bodies, and sports administrators
4. Consulting with community and sport organisations to enhance opportunities and inform best practices
5. Facilitating sport programs to encourage pathways into community sport clubs.

Our Community is Australia’s Centre for Excellence for the nation’s 600,000 not-for-profits and schools, providing advice, tools, resources and training.

A multi-award-winning social enterprise, Our Community’s offerings include:

1. OurCommunity.com.au: Training, tools and resources with Australia’s most useful website for not-for-profit organisations - accelerating the impact of Australia’s 600,000 charities, community groups and schools.
2. Institute of Community Directors Australia: Accredited training, short courses, educational tools and peer support for members of Australian not-for-profit boards, committees and councils, and the staff who support them.
3. GiveNow.com.au: Australia’s leading giving hub, providing commission-free online donations for not-for-profits and giving education for businesses, families and individuals - helping people give more, give smarter, give better, GiveNow!
4. Australian Institute for Corporate Responsibility: Information and tools to help create stronger, more authentic linkages between businesses and their communities.
5. Australian Institute of Grants Management: Best practice education, support, training and services for government, philanthropic and corporate grantmakers, including Australia’s most-used online grants management solution, SmartyGrants

Our Alliance Partners:
Venue: Moonee Valley Racing Club, Members Gate 1, McPherson Street, Moonee Ponds, Victoria.

Date: Friday, May 6, 2016

Price: $300 (GST inclusive)
Local Government and Peak Organisation Discount: send six delegates and pay for only four - $1200 ($600 discount)

Parking and Public Transport:
CAR: Melway Ref: 29A7; free all-day parking available at venue
TRAM: Route #59 Airport West-City; Catch the tram from anywhere on Elizabeth St in the city & get off at Stop 33 (Moonee Ponds Junction). Walk down Dean St, turn left into McPherson St; enter Members Gate 1
TRAIN: Catch a Craigieburn Line train from any City Loop station & get off at Moonee Ponds Station. Walk down Puckle St (becomes Dean St) through shopping strip & turn left at McPherson St; enter at Members Gate 1.

Phone 1800 800 007.

Inclusions: Registration cost includes lunch and refreshments. Price includes GST.

Commitment to Access & Equity: The organisers and supporters of this conference are committed to access and equity and as much as possible will be done to meet the needs of all delegates. Please contact Alan Matic if you require special assistance – phone (03) 9320 6805 or email alanm@ourcommunity.com.au.
In order to ensure that all needs can be met, please note that we require six weeks’ notice for most special needs requests.

Take Away Reference Material: In line with our sustainability objectives, presentations made available for distribution to delegates will not be printed but will instead be available via email post the event.

Bookings, Cancellations & Refunds: Cancellation notice of more than 10 working days prior to the event is 50% refundable; cancellation notice of less than 10 working days prior to the event – NO REFUND. Substitution of attendees is allowed; written notice is required for cancellations and substitutions; no transfers between events.

Split Tickets: Split tickets are not permitted given the low cost of the program.

General Enquiries: Please email service@ourcommunity.com.au or phone (03) 9320 6800.

Program: We aim to keep to the published program, however please note that speakers and timing may change without notice.

Accommodation: We recommend www.lastminute.com.au or www.wotif.com
(Register online to generate an invoice and/or pay by credit card, cheque or EFT)

<table>
<thead>
<tr>
<th>ATTENDEE 1 - SPORTS WITHOUT BORDERS: Friday, May 6, 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
</tr>
</tbody>
</table>

**Select two preferred sessions:**  1. Leading from the Top  2. Pain-free Change  3. Getting Ahead of the Pack

<table>
<thead>
<tr>
<th>ATTENDEE 2 - SPORTS WITHOUT BORDERS: Friday, May 6, 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name</td>
</tr>
</tbody>
</table>

**Select two preferred sessions:**  1. Leading from the Top  2. Pain-free Change  3. Getting Ahead of the Pack

Leave Attendee 2 blank if only 1 attendee. Please photocopy this form if there are over 2 attendees from your organisation.
COST:
No. of attendees:
$300 \times \underline{\hspace{1cm}} = \text{TOTAL } \underline{\hspace{1cm}}$

Local Government & Peak Organisation Discount - Six Delegates for the Price of Four:
☐ YES, I would like to send six delegates for the price of four - $1200.

6 x attendees = $1200 = \text{TOTAL } \underline{\hspace{1cm}}

PAYMENT METHOD:
☐ Cheque Enclosed
☐ Please send me an invoice
☐ I would like to pay by credit card – details below
   (note an online payment option is also available – www.ourcommunity.com.au/swb2016)
☐ Payment made by EFT to Our Community (Westpac BSB 033 132 Account No. 146221)

CREDIT CARD DETAILS:
☐ Visa  ☐ Mastercard  ☐ AMEX

Card Number
Expiry

Total Amount
Date
Name on Card
Signature

FIVE EASY WAYS TO REGISTER:

   (payment can be made by credit card, cheque or EFT)

Phone: (03) 9320 6800

Fax form: (03) 9326 6859

Mail form: Our Community, PO Box 354, North Melbourne VIC 3051

Email: service@ourcommunity.com.au

NOTE - TAX INVOICE:

☐ Where a registration is less than $1000 (inc GST) this document becomes a tax invoice for GST purposes upon completion of payment. Prices inclusive of GST. Our Community ABN is 24 094 608 705.