

Communities in Control Conference

*The Community Summit.
Challenging the Power of One*

Monday & Tuesday 19 and 20 June 2006

Plus

Pre-Conference Special Day

*How to: Find money for your community project.
The A-Z for Leaders, Boards and the Community*

Sunday 18 June 2006



ourcommunity.com.au



*- Just Announced -
• Bryce Courtney
as keynote speaker! •*

The Conference

*Australia's peak
thought-leadership
conference*

The Communities in Control conference has proved so popular because it provides participants with learning on so many different levels. They are inspired and enlightened by the views of some of Australia's iconic leaders, hearing their views for the future of Australian community. They also draw strength from being part of a collective movement of over 1500 community-minded people while taking away highly individualised experiences and lessons. Some are moved by the inspiring stories of our Community Idols; others ponder the practical and intellectual messages of the key speakers; many share the laughter and take the opportunity to share insights and experiences. Most manage to do all these things.

If there is only one conference or seminar you can make it to each year, then don't miss Communities in Control 2006. This is the annual conference for all community group leaders, local, state and federal government leaders, businesspeople and all people who value strong, vibrant communities.

Venue:

Moonee Valley Racing Club
Members Gate 1, McPherson St,
Moonee Ponds, Victoria
Melway Ref – 29 A7

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***This has been
the most important
conference with the
most inspiring speakers
I have ever seen in 24
years of community life
– I cried, I laughed, I
reflected, but most of all
I learned so much and
am ready to take on the
world – and my world
is in a tiny NSW town
- bravo.”***

2005 Conference Attendee

The Speakers

Keynote Address with Bryce Courtney AM

Bryce Courtenay is one of Australia's greatest success stories. An internationally acclaimed bestselling author and business man, as a speaker and storyteller he has no equal.

Bryce encourages you to "dare your genius to walk the wildest unknown way". It is a challenge that has driven his own life. Firstly, during an advertising career that spanned 30 years, it helped him win a string of local and international advertising awards. He then re-invented himself as novelist.

His first novel *The Power of One* was an international bestseller. Translated into 11 languages and with sales of over two million copies, the story is powerful and the imagery rich and emotive. Much more than a gripping tale, *The Power of One* is a compelling testimony to Bryce Courtenay's ability as a storyteller.

More outstanding books have followed, including *April Fool's Day* – the biography of Damon, Bryce's youngest son who died of medically acquired AIDS.

The Potato Factory, launched in September 1995, was Bryce's first novel set in Australia. It is now the highest selling work of fiction in hardback ever published in Australia and was re-published five times in its first six weeks. The first work in a trilogy, it was followed by *Tommo & Hawk* and *Solomon's Song*.

Bryce has also worked with direct marketing guru Ian Kennedy to produce *The Power of One to One* – an invaluable business text book.

Courtenay is a storyteller who weaves a powerful personal message into his corporate presentations. He asks you to remember when you lay on your back in the grass, looking at the clouds and dreaming of what you would do when you grew up. Bryce believes that if you think it, you can do it.

Thousands have taken up Bryce's challenge, facing life and work with a new determination and vigour.

Communities in Control 2006 will be a powerful and inspiring opportunity for all to hear from Bryce in his keynote speech.



The Speakers

The Best of the Best

Convenors: Fr Joe Caddy, CEO, Centacare Catholic Family Services
Rhonda Galbally AO, Founding CEO, Our Community

Our Exciting List of Speakers:

- **Sharan Burrow**, President, ACTU.
- **Andrew Demetriou**, Chief Executive, AFL.
- **The Hon Dr Barry Jones AO**, one of Australia's living treasures and a deep thinker on the issues facing Australian communities.
- **Jacqui Katona**, CEO, Lumbu Indigenous Community Foundation and world recognised leader for the campaign against uranium mining at Jabiluka, Kakadu.
- **Peter Kenyon**, Founder and CEO, Bank of I.D.E.A.S.
- **The Hon Joan Kirner AM**, Former Premier of Victoria and Chair, Ministerial Advisory Council on Victorian Communities.
- **Francis Leach**, the much loved and admired Broadcaster & Journalist, Vega 915 FM.
- **Jude Munro**, CEO, City of Brisbane.
- **Senator Kay Patterson**, Minister for Family & Community Services and Minister assisting the Prime Minister for Women's Affairs.
- **Phil Ruthven**, Chairman, IBIS World, the world's leading strategic Business Information provider with Phil as Australia's leading social & economic commentator and forecaster.
- **Professor Amanda Sinclair**, Foundation Professor of Management - Diversity & Change, Melbourne Business School, University of Melbourne and Australia's leading expert in non traditional roles of leadership; regular columnist in Australian Financial Review.
- **The Hon John Thwaites**, Deputy Premier of Victoria, Minister for Victorian Communities.

2006 International Pratt Fellow and Keynote Speaker



Professor Meredith Minkler

Professor Meredith Minkler is Professor of Health and Social Behaviour and Director, School of Public Health, University of California Berkeley.

Professor Minkler has close to 30 years' experience in working with disadvantaged communities on issues identified by communities themselves and then using community building, community organising and community-based participatory research to measure results.

Her current interests include the impact of community based participatory research on public policy. Professor Minkler has developed community participatory empowerment models for community participation working with a range of groups from youth to the aged.

Professor Minkler has published extensively on topics such as - community organising, community building, health education and behaviour, youth empowerment strategies, social epidemiology, people with disabilities, health start programs and ageing. This is a major coup for Australia - both in the community and public health arenas.

Who Should Attend?

The largest gathering of community in the country

The Conference will benefit:

- Local governments
- Rural and regional organisations
- Program managers, community health and development officers, managers and CEOs
- Community resource organisations and media
- Community and neighbourhood houses
- Community legal centres
- Community health centres
- Community broadcasting stations
- Suburban and regional community associations
- Adult learning centres
- Playgroups, children's groups and services
- Schools and school councils
- Ethnic and multicultural groups
- Indigenous networks, communities and groups
- Charities and community service organisations
- Public administrators seeking ways of enhancing community control
- Sports groups at local regional, state and national levels
- Arts and cultural groups
- Environmental groups and networks
- Consumer and self-help groups - people with disabilities, older people, young people, women
- Public health, community and primary health and health promotion
- Academics, working in areas of community development, social work, non-profit studies, community
- Psychology, public health, health promotion professionals
- Philanthropic trusts and foundations
- Corporates wanting to improve their community engagement
- Members of Boards and Committees of Management

Foundation Supporters:



The Community Summit. Challenging the Power of One.

The Program

Monday 19 June 2006

8.30 – 9.00	Morning Coffee & Tea; Registration
9.00 – 9.15	Setting the Scene Conference Co-convenors: Rhonda Galbally AO and Fr Joe Caddy
9.15 – 9.45	Official Opening: The Government's Role in Promoting the Power of Community The Hon Mal Brough MP , Minister for Families, Community Services and Indigenous Affairs (To be confirmed)
9.45 – 11.00	Setting an Agenda for Change: The Power of One and the Power of Community Professor Amanda Sinclair , Foundation Professor of Management - Diversity & Change, Melbourne Business School, University of Melbourne. Leading expert in non-traditional models of leadership, and regular columnist for Australian Financial Review.
11.00 – 11.30	Morning Coffee & Tea
11.30 – 12.45	Has the Individual Run Out of Power: The Power of One in the Community Bryce Courtney AM , Internationally acclaimed bestselling author, business man, speaker and storyteller.
12.45 – 1.45	Lunch
1.45 – 3.00	The Trends Forum: Future trends and the 25 - 45 age group: from a future of splendid and lonely isolation to the new communities and groups of the future. The unlocked secrets every community needs to know. Phil Ruthven , Chairman, IBIS World The Hon Dr Barry Jones AO , Futurist with a Bold Past
3.00 – 3.30	Afternoon tea
3.30 – 5.00	2006 Community Idol - Best Practice Community Examples The three finalists of the Australian Community Idol competition present their case for 2006 Community Idol with all conference participants voting. You will see "best practice community groups" tell their stories and insights and learn why they are stars. And; Presentations of the Ten "Community Idol Special Commendation" Awards. Compere: Mr Brett de Hoedt , Mayor, Hootville Communications and Media Trainer and Consultant, (Specialist in not-for-profit media and communications)
5.00 – 6.00	The Annual Community Networking Drinks and Get Together (drinks cost covered as part of conference fee)

The Program

Tuesday 20 June 2006

8.30 – 9.00	Morning Coffee & Tea; Registration
9.00 – 9.30	What is Fair: Balancing Individual and Community Rights <i>The Hon John Thwaites</i> , Deputy Premier of Victoria and Minister for Victorian Communities
9.30 – 10.30	The Health of the Individual in the Community: A global perspective and world expert in community development for health and wellbeing. <i>Professor Meredith Minkler</i> , 2006 International Pratt Fellow, Professor of Health and Social Behaviour and Director, School of Public Health, University of California Berkeley and world expert in community development for health and wellbeing
10.30 – 11.00	Morning Coffee and Tea
11.00 – 1.00	The Great Debate: Neighbourhoods are Dead and the Individual Now Reigns Supreme For: <i>Sharan Burrow</i> , President, ACTU <i>Francis Leach</i> , the much loved and admired Broadcaster & Journalist, Vega 915 FM Against: <i>Jude Munro</i> , CEO, City of Brisbane; <i>Peter Kenyon</i> , Founder and CEO, Bank of I.D.E.A.S. Adjudicator: <i>The Hon Joan Kirner AM</i> , Former Premier of Victoria and Chair, Ministerial Advisory Council on Victorian Communities
1.00 – 2.00	Lunch
2.00 – 3.00	The Community Leadership Oration: What has Community Leadership Achieved and What do we need for the Future. <i>Andrew Demetriou</i> , Chief Executive Officer, Australian Football League (AFL)
3.00 – 3.30	The Gala Australian Community Idol Awards Presentation to the Winner by <i>Andrew Demetriou</i>
3.30 – 4.30	Afternoon coffee and tea and Final Community Networking Exercise

Pre-Conference Special Day

How to: Find money for your community project.
The A-Z for Leaders, Boards and the Community

Sunday 18 June 2006

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This is the “must do” learning day for you to find solutions, discover new ideas and sustain your group and community through funding”

9.30 – 10.00	Morning Coffee & Tea; Registration
10.00 – 10.15	Welcome and outline of the Day – Rhonda Galbally AO and Fr Joe Caddy
10.15 – 11.15	Communities Surviving and Thriving: From Rags to Riches <i>Peter Kenyon</i> , Founder and CEO, Bank of I.D.E.A.S.
11.15 – 12.45	Workshops (Choose one of these exciting Workshops) Panels and Workshop Leader to be advised for each session
Workshop 1.	Developing a strategy for past members, friends and alumni: How to make back-to days more than pay <i>Paul Terdich</i> , Station Manager, Joy Melbourne FM; President, Community Broadcasting Association Australia - <i>Other speaker to be announced</i>
Workshop 2.	Community and Business partnerships: With a focus on money <i>Andrew Urquhart</i> , Walwa Bush Hospital <i>Denis Tracey</i> , Deputy Director of Philanthropy and Social Investment, Centre for Philanthropy and Social Investment, Swinburne
Workshop 3.	The Step-by-Step Guide on Writing a Winning Grant <i>Patrick Moriarty</i> , Director of Training, Our Community <i>Karen Martin</i> , Cultural Development Team Leader, Macedon Ranges Shire Council; Extensive grantwriting and community experience
Workshop 4.	Building membership, regular individual donations and much more - <i>Speakers to be announced</i>
Workshop 5.	Marketing and fundraising: The marriage that has to happen for success <i>Kara Wise</i> , Australia Post <i>Chantelle Davies</i> , Mail Marketing Consultant, Australia Post <i>Rick Henke</i> , Appeal Coordinator, Karoonda Football Club, SA

Pre-Conference Special Day

How to: Find money for your community project.
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Sunday 18 June 2006 continued...

Workshop 6.	Running events that actually make money (and turning them around from the red) <i>Jenny Ellis</i> , Director of Appeals, Uniting Church; Chairperson, Pancake Day <i>Maggie Maguire</i> , CEO, Abbotsford Convent Foundation; Arts and Festivals Guru; Inaugural Initiate of the Australian Festival & Events Hall of Fame.
12.45 – 1.30	Lunch
1.30 – 3.15	The Panel: Baby Boomers and Money: the Reality of lifetime donations through to bequests for community groups Facilitator, Ian Mannix , Station Manager ABC Radio <i>Laurence Joseph</i> , Executive Director, Gandel Charitable Trust; <i>Wendy Brooks</i> , Executive Director, The Royal Women's Hospital Foundation
3.15 – 3.30	Afternoon coffee and tea
3.30 – 5.00	The Challenge and Inspirations of Fundraising <i>Dr Sue Wallace</i> , Chief Executive Officer, Fundraising Institute of Australia

Important Announcement:

Establishment of the “Australian Institute of Community Practice and Governance”

Our Community is very proud to announce the establishment of its Australia-wide training and learning Centre of Excellence. All those undertaking a full day of training through the Australian Institute of Community Practice and Governance will receive a Certificate at the Pre-Conference Special Day formally recognising their participation. In addition to our standard package of training resources and courses, in partnership with our alliance partners Hume Learning Institute and BSI Learning (BSIL), a number of specific training and learning opportunities will also be offered around Australia.

The alliance will lead to Certificate and Diploma courses specifically focused on community practice and governance with full access to the full range of Our Community newsletters and free Help Sheet resources – it is the most comprehensive and most practical resource for all training in community practice and governance. ***Coming Soon.***

Register Now

Tickets and Videos

	Early Bird Price* Before 10 Feb 06	Price after 10 Feb 06
Pre-Conference Extra Special Day: The A to Z of Finding the Money, Sunday 18 June 2006 (Inc Certificate from Aust Inst of Community Practice & Governance)	\$210	\$230
Communities in Control Conference Only Monday and Tuesday 19 and 20 June 2006	\$240	\$285
Combined Pre-Conference Special Day + Conference – all 3 days	\$435	\$485

Extra Communities in Control Resources	Early Bird Price* Before 10 Feb 06	Price after 10 Feb 06
Pre-purchase your 2006 video box set of key Conference presentations	\$120	\$130
Two video box set of key Conference Presentations for 2005	\$100	\$100
Two video box set of key Conference Presentations for 2004	\$100	\$100

Suggestions on where to stay

Reduced rates at the following places for conference attendees: (subject to change without notice)

In vicinity of conference venue:

Alexander Motor Inn *** 1/2
980 Mt Alexander Road, Essendon 3040
Single \$100 Double \$108 Twin \$112
Tram Ride or 15 MinuteWalk
Phone (03) 9374 1255
Freecall 1800 033 144 Fax (03) 9379 8784
Email alexandermotorinn@bigpond.com.au
Website www.alexandermotorinn.com.au

Comfort Inn Essendon *****
93-94 Bulla Road North Essendon 3040
Single \$105, Double \$112
4 km Taxi Ride, 30 MinuteWalk
Phone 03 9374 2433 Fax 03 9374 1516
Email moteesse@fc-hotels.com.au

Quest Moonee Valley ***** 1/2
Cnr McPherson & Coats Streets, Moonee Ponds
Studio Apt \$140, 2 Brm \$220, 3 Brm (up to 6 pax) \$270
Phone 1800 334 033
Email qrc@questapartments.com.au

In CBD of Melbourne:

Medina Executive Flinders Street ***** 1/2
88 Flinders St Melbourne 3000
Premier One Brm Apt - \$195 per night
Premier Two Brm Apt - \$295 per night
Phone 03 8663 0000 Fax 03 8663 0199
Email mess@medinaapartments.com.au

Hotel Y Melbourne Boutique ****1/2
489 Elizabeth St, Melbourne
Twin or Queen \$119 Triple \$164
Phone 03 8327 2722 Fax 03 9329 4612
Tollfree 1800 468 359 Email stay@hotely.com.au
Website www.hotely.com.au

Catch tram route 59 to Moonee Valley Racing Club from outside the Hotel Y.
Quote "Communities in Control" for these rates

Hotel BakPak
167 Franklin Street Melbourne 3000
Shared (4 Pax) \$27 per person Single \$55 Twin/Db \$75
Phone 1800 645 200 / 03 9329 7525 Fax 03 9326 7667
Email infofranklin@bakpakgroup.com
Website www.hotelbakpak.com

Guests looking for shared accommodation, will be in rooms dedicated for Conference members only. Quote "Communities in Control" for these rates.

Register Now

Please Register me for (please tick):

- Pre-Conference**, Sunday 18 June only **Conference**, Monday 19 + Tuesday 20 June only
 Combined Pre-Conference Special Day + Conference – all 3 days

If attending Pre-Conference day – tick preferred workshop: 1 2 3 4 5 6

Name (Ms, Mr etc)	
Job Title	
Organisation	
Address	
Email	
Telephone	Fax
Specify any special needs (ie: wheelchair access, dietary req'ts)	

Please also Register this person from my organisation (please tick):

- Pre-Conference**, Sunday 18 June only **Conference**, Monday 19 + Tuesday 20 June only
 Combined Pre-Conference Special Day + Conference – all 3 days

If attending Pre-Conference day – tick preferred workshop: 1 2 3 4 5 6

Name (Ms, Mr etc)	
Job Title	
Organisation	
Address	
Email	
Telephone	Fax
Specify any special needs (ie: wheelchair access, dietary req'ts)	

Please also Register this person from my organisation (please tick):

- Pre-Conference**, Sunday 18 June only **Conference**, Monday 19 + Tuesday 20 June only
 Combined Pre-Conference Special Day + Conference – all 3 days

If attending Pre-Conference day – tick preferred workshop: 1 2 3 4 5 6

Name (Ms, Mr etc)	
Job Title	
Organisation	
Address	
Email	
Telephone	Fax
Specify any special needs (ie: wheelchair access, dietary req'ts)	

Payment

	Number of Attendees	Price	Subtotal
Pre-Conference, 18 June only		\$230 pp	
Conference, 19 + 20 June only		\$285 pp	
Pre-Conference + Conference, all days		\$485 pp	
2006 video box set of key Conference presentations		\$130	
Two video box set of key Conference Presentations for 2005 Conference		\$100	
Two video box set of key Conference Presentations for 2004 Conference		\$100	
TOTAL (GST Inclusive)			

Option 1: Fax order form with credit card details (03) 9326 6859

Option 2: Post your credit card details or cheque/money order payable to:
Our Community Pty Ltd, PO Box 354, North Melbourne VIC 3051

Credit Card Details: Visa Mastercard Bankcard Amex

Card Number:

Expiry Date: Date: Card Holders Signature

Other Details:

* Cost includes lunch and refreshments on each day, and drinks on Monday evening. GST Inclusive

Cancellation and Refunds, Single Day attendance, Pension Discount

Single Day and attendance splitting is not available, given low cost of two day program.

Pension Discount is 50% of total cost. Cancellations received in writing by Our Community by 19 May 2006 will be accepted and fees refunded less a \$55 administration fee. Substitute participants are welcome but must be advised in writing.

Commitment to Access and Disability

The organisers and supporters of this conference are committed to access and disability and everything will be done to meet the needs of all people. An Our Community representative, Alan Matic is delighted to assist any individual or organisation that requires any assistance.

Alan can be contacted on telephone (03) 9320 6805, email at alanm@ourcommunity.com.au or at 51 Stanley Street, West Melbourne 3003.

General Enquiries

Please email service@ourcommunity.com.au, phone 03 9320 6800 or fax 03 9326 6859

Note: Preliminary Program. Names of Speakers may change.

Westpac Community Idol

*Be the 2006 Westpac Community Idol
& Win \$3000 for your group!*

The annual Communities in Control conference each year recognises the important social role played by Australia's 700,000 community groups.

As part of the 2006 Communities in Control conference, we want to find the community group in Australia that stands out from the pack.

We want to find the community group that is an innovative, vibrant, effective, representative and participative leader. We want to find the 2006 Community Idol!

HOW TO APPLY:

It's simple. Nominate your own community group by simply answering the questions on the entry form, briefly explain how and why your organisation is so special and why it stands as an inspiration to other community groups.

It is not about being the biggest or the best-resourced group, but more about being a community group that stands out as a beacon of community leadership.

To be eligible for prizemoney of \$3000 and the mantle of "2006 Community Idol" you need to fill in the entry form and return it to Our Community by 16 May, 2006.

Three community groups will be selected as finalists from the entries and a representative from each group will present their case at this year's conference (June 19-20, Melbourne) explaining why they should be named the 2006 Community Idol.

Attendees at the conference (expected to be a capacity crowd of 1500 people from right across the Australian community sector) will then vote on the group they believe is the 2006 Community Idol.

PRIZES:

The community group acclaimed as 2006 Community idol will receive \$3000 in cash.

All three finalists will also receive all current books produced by Our Community (valued at \$800), 12 month subscriptions to all Our Community newsletters including Easy Grants, Raising Funds and the Boardbuilder newsletters. Accommodation and flights for a representative from each group to attend the Communities in Control conference will also be paid for. Ten special Commendation Awards will also be given

JUDGING:

Entries will be judged by a panel of eminent community leaders. Representatives of the three community group finalists will be notified by phone. The three finalists will be interviewed at the conference with the winner decided on the day by the popular votes of conference attendees.

CLOSING DATE:

All entries must be with Our Community by 5pm on Tuesday, 16 May 2006.

HOW TO ENTER:

Complete the attached form and return to Community Idol.

ELIGIBILITY REQUIREMENTS

The Australian Community Idol Community group

- Must be an incorporated association
- Must have been in existence for a minimum of two years.
- Will be judged on how well it fulfils the criteria on the entry form.

Westpac Community Idol

Entry Form - Page 1

Organisation Name			
Mission of Community Group			
Year that group was formed			
Main geographic area of operation			
Organisation Contact Person			
Position in group			
Address of group			Postcode
Email			
Phone		Fax	
Website			

1. Promotes accessibility and equal participation in your community.

Explain how your community group has opened its arms to all people in the community – for example: people with disabilities, people from disadvantaged areas, people from indigenous or multicultural backgrounds or other under-represented members of the public.

Westpac Community Idol

Entry Form - Page 2

2. Has built a dynamic, forward thinking Board or Committee of Management

Explain how your Board or Committee is representative of all stakeholders, including service users and local business, and what action the Board or Committee has undertaken to promote the group's financial health, to manage risk and promote innovation.

3. Has pursued excellence in fundraising.

Explain how your group has shared the fundraising burden within the group, broadened the fundraising base and developed and implemented innovative fundraising ideas.

4. Has worked with local business to develop genuine community business partnerships.

Explain how your group has tapped into the knowledge, skills, finance and capacity of local business to further agreed objectives in the local community.

Westpac Community Idol

Entry Form - Page 3

5. Has shown leadership and advocacy.

Explain how your community group has demonstrated strong community leadership and been prepared to stand up for a cause.

6. Has a track record of community action that makes it stand out from the pack.

Explain what it is that makes your community group so special.

Entries must be approved by the organisations President, Chair or Executive Director

I have read and accept the conditions of entry.

Signature:

Position:

Date: / /

Fax: (03) 9326 6859 **Email:** communityidol@ourcommunity.com.au

Online: Apply online at www.ourcommunity.com.au/communityidol

Mail: Send to Community Idol 2005, Our Community, PO Box 354 North Melbourne 3051.

Competition terms & conditions: For inquiries please contact Lisa Reed at Our Community on (03) 9320 6820 or at lisar@ourcommunity.com.au