

# Communities in Control Conference 2010

## POWER UP! »»

- »» **Who has the Power**
- »» **How to get it**
- »» **How communities can use it**

Conference:  
Mon 31 May, 2010 &  
Tue 1 June, 2010  
Melbourne, Australia

### **PLUS:**

Post-Conference Skills Day:  
Wed 2 June, 2010

**Sustainable fundraising & marketing in hard times**



**THIS IS IMPORTANT →**

Proudly Supported by:



**Communities in Control**  
One of the 16 Knowledge Centres of Our Community



[ourcommunity.com.au](http://ourcommunity.com.au)

# Power Up!

You need to change the world, or your bit of the world, because it's just not working right the way it is. That's why community groups exist.

The world isn't going to change itself. You're going to need the tools and the commitment and the leverage to force it open.

**And the power.** The world is going to resist being changed. That's just the way things are. If you want things to move, you're going to need to push. Or pull.

You can't be given power (if it has to be given to you it kind of defeats the point). You have to take it. Community groups of every size and scope at every level need to learn how to seek power, and grasp it, and wield it to bring about their goals. You need to understand how the machinations work, so you can ensure your members, stakeholders, clients – anyone who has been excluded, or could be excluded – can get their fair share too.

Communities in Control 2010 will look at issues of power – who has it; who needs it; how to get it; and how to use it to create change for equality, inclusion and justice.

There are many kinds of power, at many levels, from many sources.

There are many ways to gain power. There are many ways to use power.

**Knowledge is power.** Come along to Communities in Control and find out what's what.

The Communities in Control movement brings groups together from across the entire community sector and from all over Australia to focus on our common future and build on our common strengths and take control of our own destiny.

- Can we reach a shared perspective on what the barriers at all levels are to a better society in Australia?
- Can we work out how to get from here to there?
- Can we assemble the power we need to make it happen?
- Can we think about how our community groups fit in to the process?

The future doesn't just happen. It's not just one damn thing after another – it's about stumbling and falling and rising and going forward to something better. Or not; it's up to us.

**The future is something we can – we must – shape collectively.** Come along to Communities in Control and play your part.



**If you work in, work for, or care about community, this is the one event this year that you cannot afford to miss.**

# Eight Reasons to Attend

## 1. Learn What's What

This year's topic is Power – where it hides, why you need it, and how to get it. You can't do without it (and nor can your clients and members).



## 2. Learn Who's Who

Hear from some of Australia's best thinkers and speakers (and doers) – people like CHRISTINE NIXON, former Victorian police chief and now head of the Victorian Bushfire Reconstruction Authority, RUSSEL HOWCROFT from ABC TV's popular *Gruen Transfer*, feminist icon ANNE SUMMERS, HUGH DE KRETZER from the Federation of Community Legal Centres, Mission Australia director PAUL BIRD, well-known boat-rocker STEPHEN MAYNE, and many others.



## 3. Learn What's Next

Stay in front of the pack by hearing from the minds that are dedicated to thinking about the future – people like the head of influential research company Ipsos, REBECCA HUNTLEY, and Executive Director of Australia's new progressive thinktank DAVID HETHERINGTON.

## 4. Once a Year, Lift your Head up from the Tangles and see the View from the Peaks

National and international speakers – including UK equality gurus Emeritus Professor RICHARD WILKINSON and Professor KATE PICKETT and NZ mental health advocate MARY O'HAGAN – paint the big picture and give you the heads-up on what's coming down the track.



## 5. Meet People who know your Problems – and may have their own Solutions

Join 1500 other people from across the country who believe in the power of community. In between the speeches there's making contacts, catching up, networking, and meeting knowledgeable and sympathetic new colleagues.



## 6. It's a chance you can't afford to miss

Communities in Control is **THE LEAST EXPENSIVE** conference of its type around. No other community conference offers you access to this calibre of speakers for this tiny cost. We work with partners to ensure we can keep the price as low as possible, so as many people as possible can come along.

## 7. Don't Burn Out— Get Fired Up

Communities in Control inspires and enlivens and energises community group workers, volunteers and supporters. It'll remind you what it's all about and why what you do matters so much.



## 8. Enjoy Yourself

The feedback is frankly – well, listen to the buzz:

**Thought-provoking, affirming, challenging and energising** | *I was moved and delighted* | **Great to feel empowered** | *It has been a privilege to have been here* | **again I leave energised and inspired** | *uplifting and powerful* | **Loved it** | *my annual deep breath of fresh air* | **I was inspired and re-energised, my vision and passion for community found a greater focus and I have found a new hope and desire to impact** | *it truly made a difference to my life* | **I am just so inspired, and leave with a renewed energy and optimism and passion and a reminder about what really matters!** | *informative, inspirational, empowering* | **loved it** | *a thoroughly divine conference* | **Such diversity and strength** | *Charged the batteries up, back on a full tank* | *Lots of food for thought* | **Inspiring and reaffirming** | *keeps our head up looking "over" instead of down at the daily grind* | **totally riveted** | *revitalising my passion for our community* | **Good nourishment for both hemispheres of the brain!** | *A great, affirming event* | **I had a lot of laughs** |

# Keynote Speakers



**CHRISTINE NIXON**

Christine is the popular and highly respected former Victorian police chief known for her integrity and commitment to reform. The first woman to become a police commissioner in Australia (and the first to famously march in uniform to support Melbourne's gay and lesbian 'Pride March'), Christine left that role in April 2009 to take up a position as head of the Victorian Bushfire Reconstruction and Recovery Authority, which is working to oversee recovery and rebuilding in the Victorian communities that were affected by bushfire in February 2009.



**RUSSEL HOWCROFT**

Russel is the Chair and Managing Director of prominent advertising agency George Patterson Y&R and a well-known and respected, straight-shooting panel member of ABC TV's popular show, *The Gruen Transfer*. The former Chair of the Advertising Federation of Australia, Russel has been a key presence in the world of advertising – both here and abroad – for decades. Russel also has a solid knowledge of the challenges faced by the community sector in selling a message, having provided his services to a number of not-for-profits.



**MARY O'HAGAN**

Mary O'Hagan used mental health services in New Zealand for eight years as a young woman and ever since has worked to make a difference to the way society and services respond to people with lived experience of major mental distress. An international speaker, consultant and writer, and a thought leader on service user perspectives and recovery, Mary is a former New Zealand Mental Health Commissioner. She is well known for her unique experience in recovery-based services and systems, anti-discrimination and social inclusion.

**Communities in Control 2010  
International Pratt Fellow**



**EMERITUS PROFESSOR RICHARD WILKINSON & PROFESSOR KATE PICKETT**

Richard and Kate are two of Britain's leading social epidemiologists and co-authors of a groundbreaking new work, *The Spirit Level: Why More Equal Societies Almost Always do Better*. The book demonstrates how social problems – poor health; educational failure; violence; etc. – share one overwhelming feature: they are several times more common in more unequal societies. Inequality reduces the quality of life for everyone in less equal societies, they argue. Richard is Emeritus Professor at the University of Nottingham Medical School and Kate is Professor of Epidemiology at the University of York.



**Dr REBECCA HUNTLEY**

Rebecca is Australia's most exciting emerging social researcher and commentator. With a background in publishing, academia and politics, she is Director of Research at the international research company Ipsos, and the author of *The Ipsos Mackay Report*, formerly written by Hugh Mackay. Rebecca holds degrees in law and film studies and has a PhD in gender studies. She's a regular contributor to essay collections, magazines, newspapers and online publications, and is a key spokesperson in the Australian media on social issues.



**Dr ANNE SUMMERS AO**

Anne is a writer, journalist and leader of the generation and movement that changed Australia for women – and men. Her 1975 bestselling book *Damned Whores and God's Police*, which remained in print until 2008, changed the way women were perceived in this country. Her latest book is *The Lost Mother*. Anne ran the Federal Government's Office of the Status for Women from 1983-1986 and later was an advisor to the Hawke and Keating Governments. She continues to work to help develop women's leadership in Australia.



**DAVID HETHERINGTON**

David is Executive Director of Per Capita, a new Australian independent and progressive think tank that is dedicated to building a new vision for Australia. The organisation was formed out of a concern that public discussion focused too much on old and false debates. Originally from Australia, before joining Per Capita David lived in the United Kingdom where he worked at the Institute for Public Policy Research and as a consultant to the Organisation for Economic Cooperation and Development (OECD).



**BRETT DE HOEDT**

Brett is a media trainer and the founder and self-proclaimed Mayor of Hootville Communications, a PR agency that serves not-for-profit clients. Before starting Hootville, Brett worked as a print journalist, talk radio host and publicist with media organisations including *Truth*, *New Idea*, Channel 7, ABC TV and radio, and radio 3AK. Brett is a true believer in community causes, community organisations, and the people who choose to support them. Alongside his PR work, he is also involved in a range of community organisations.

# Keynote Speakers



**HUGH de KRETSER**

Hugh is the Executive Officer of the Federation of Community Legal Centres, the peak body for Victoria's 51 community legal centres, which provide free legal services to more than 100,000 people each year. Most clients are those who face economic, social or cultural disadvantage and have nowhere else to turn. Hugh is also a Commissioner on the Victorian Law Reform Commission, the central agency for the development of law reform in Victoria. Previously, he managed the Brimbank Melton Community Legal Centre.



**PAUL BIRD**

As well as having 22 years of experience in the not-for-profit sector, Paul has run a national airline, sold a national bank, and carried out emergency coordination programs in Europe and the Philippines. In recent years, Paul has managed the finance and operations of the Brotherhood of St Laurence, managed the operations of The Body Shop and held senior posts at the Australian Red Cross Blood Service, Very Special Kids and World Vision. He is currently Director of community service organisation Mission Australia.



**STEPHEN MAYNE**

Stephen is a journalist, local government councillor, shareholder activist and well-known troublemaker. A former media adviser to the then-Premier of Victoria Jeff Kennett, Stephen left his job to start the website jeffed.com, which was dedicated to airing complaints about the Premier and to support Stephen's (unsuccessful) run against his former boss. He later founded Australia's unique independent news service, Crikey. Stephen is currently a City of Manningham councillor, publishes *The Mayne Report*, and is a regular commentator on ABC radio.



**RON MURRAY**

Ron is a Wamba Wamba man who currently lives at Yapeen, near Castlemaine in central Victoria, on Jaara country. He is a cultural educator, storyteller, musician, didgeridoo maker and wood sculptor who has made artworks for people including Muhammad Ali, Sir Bob Geldof, Philip Glass and Cathy Freeman. He is also an internationally renowned didgeridoo soloist, having performed widely in Australia, New York, Jordan, Canada and New Zealand. Ron has had jobs with Victoria Police, the Victorian Aboriginal Legal Service and is currently an Indigenous Trainer for Diversity@Work.



**The Hon. JENNY MACKLIN MP**

Jenny is the Federal Member for Jagajaga and the Minister for Families, Housing, Community Services and Indigenous Affairs. Jenny was first elected to Federal Parliament more than a decade ago, having previously worked as an advisor to the Victorian Minister for Health. She held a number of important shadow portfolio positions and served as the Deputy Leader of the Opposition from 2001 to 2006 before becoming a cabinet minister when the Rudd Labor Government was elected in November 2007.



**The Hon. LILY D'AMBROSIO MP (TBC)**

Lily has a strong background in public policy and was elected to Parliament in 2002. She was recently appointed as the Minister for Community Development in Victoria, having previously served as the Parliamentary Secretary. Lily has been very active in the community space for many years, and her interests and passions include child protection, children's advocacy and rights, transport, and employment entitlements and job security. She also has a great interest in the interrelationship between education, secure housing and thriving family units.



**The Hon. JOAN KIRNER AM**

Joan is Victoria's much loved former Premier and the Victorian Community Ambassador. Joan began her working life as a school teacher and later became the highly prominent president of the influential lobby group Victorian Federation of State Schools' Parents Club. She joined the Australian Labor Party in 1978, being elected to Parliament in 1982 before becoming Victoria's first female Premier in 1990. Since leaving Parliament in 1994, Joan has continued to work tirelessly as a community activist, advocate, champion for the advancement of women and social justice campaigner.

# The Program

MONDAY 31 MAY 2010

8.00 – 9.15 REGISTRATION OPENS (Tea, coffee & water available)

**9.15 – 10.00 Welcome**

**DENIS MORIARTY**, *Managing Director, Our Community & FR JOE CADDY*, *CEO Centacare Catholic Family Services*

**Acknowledgement of Country: RON MURRAY**, *Didgeridoo soloist, cultural educator & storyteller*

**Opening: The Power of Community: THE HON JENNY MACKLIN MP**, *Minister for Families, Housing, Community Services & Indigenous Affairs*

**10.00 – 11.00 Power: Where it comes from, where it's sitting, what it's good for**

**DAVID HETHERINGTON**, *Executive Director, Per Capita, Australia's independent progressive think tank*

The opening shots on the debate on the distribution of power in Australia. Lessons from around the world on where power lies and how local communities can get on board to change it.

11.00 – 11.30 MORNING TEA

**11.30 – 12.30 The Future: What the future holds, and how to get there first**

**REBECCA HUNTLEY**, *Social researcher & commentator, Director of Research, Ipsos Mackay*

What are the trends that shape our lives, and the lives of those around us? How should we respond? How can we create the changes we'd like to see?

12.30 – 1.30 LUNCH

**1.30 – 2.30 Creating Influence: Meet one of the minds that makes up your mind for you**

**RUSSEL HOWCROFT**, *Chair & Managing Director of George Patterson Y&R, ABC TV's Gruen Transfer panellist*

The Gruen Transfer goes community as straight-shooting advertising guru Russel Howcroft turns his mind to the key marketing challenges facing community organisations, and provides some real-world solutions.

2.30 – 3.00 AFTERNOON TEA

**3.00 – 4.00 First Person: The role of lived experience in shaping mental health services**

**MARY O'HAGAN**, *Mental health consumer expert & advocate and former New Zealand Mental Health Commissioner (2010 International Pratt Fellow)*

With the selection of youth mental health expert Professor Patrick McGorry as the 2010 Australian Citizen of the Year, the issue of mental health has never been more prominent. Internationally renowned mental health consumer advocate Mary O'Hagan wades in to help ensure Australia does not forget those who matter most as new services emerge – the users.

**4.00 – 5.00 The Inaugural Kookaburra Awards**

Hear best practice and next practice stories of the people, projects and communities who spoke out so loudly and so well we couldn't ignore them. Meet the people who changed Australia, against the odds, for the better.

Hosted by **BRETT DE HOEDT**, *Mayor, Hootville Communications*

Awards presented by **THE HON. LILY D'AMBROSIO MP** (TBC), *Victorian Minister for Community Development*, and **VANESSA NOLAN-WOODS**, *Westpac Social Sector Banking*

*The Kookaburra Awards are proudly supported by Westpac*

**5.00 – 6.30 Celebrating Community**

Networking drinks, community entertainment and launch of the new-look Marketing, Media & Post Centre (free marketing & media resources for Australian community groups)

*Proudly hosted by Australia Post*

# The Program

TUESDAY 1 JUNE 2010

9.00 – 9.30 VENUE OPENS (Tea, coffee & water available)

## 9.30 – 10.45 **The Levelling Spirit: Why More Equal Societies Almost Always Do Better**

**EMERITUS PROFESSOR RICHARD WILKINSON**, *University of Nottingham Medical School & PROFESSOR KATE PICKETT*, *Professor of Epidemiology, University of York.*

*Live from the UK via satellite*

Revealing the results of hard-hitting study and new book on the social effects of inequality and the profound implications for communities.

10.45 – 11.15 MORNING TEA

## 11.15 – 12.30 **The Great Community Debate: “Are Communities Out of Control?”**

**HUGH DE KRETZER**, *Executive Officer, Federation of Community Legal Centres*

**PAUL BIRD**, *Director, Mission Australia*

**STEPHEN MAYNE**, *Manningham City Councillor, Crikey founder and shareholder activist*

If you believe the shock jocks and the headlines, the past few years have seen our communities spiralling out of control with reports of increased crime, race attacks, knife fights and other symptoms of severe dysfunction. But is this the reality? Are our communities really out of control?

12.30 – 1.30 LUNCH

## 1.30 – 2.30 **Shifting Power: We changed the world, now what’s different?**

**DR ANNE SUMMERS AO**, *Writer, journalist, author & former CEO, federal Office of Women’s Affairs*

With an introduction by **THE HON. JOAN KIRNER AM**, *Victorian Community Ambassador and former Premier of Victoria*

In the 1970s feminist author and activist Anne Summers was at the vanguard of the movement that changed Australia for women. Yet three decades on, debate still rages about equal pay, female representation on boards and in other senior roles remains pitifully low, and female-dominated professions remain largely under-valued and underpaid. And let’s not even start on women’s rights in other countries. What do the next generation of women (and men) have to learn from the seasoned campaigners?

## 2.30 – 3.30 **2010 Community Leadership Oration: What Really Matters**

**CHRISTINE NIXON**, *Victorian Bushfire Reconstruction & Recovery Authority Chair, former Victorian Police Commissioner*

Christine Nixon knows all about trailblazing. The first woman to become a police commissioner in Australia, she’s fought corruption, she’s been applauded and criticised for marching in uniform at a gay and lesbian ‘pride march’ in support of human rights, she’s witnessed the heartbreak of those who lost life, property and hope in the bushfires, she’s seen a lot more of the grimier side of life than most. Yet she’s never lost her belief in compassion and humour and the strength of the human spirit. Hear what she has to say about what really matters.

## 3.30 – 3.40 **Book Launch & Poetry Reading**

Former Choir of Hard Knocks (now Choir of Hope & Inspiration) member **SIMON MANSELL’S** journey of self-discovery captured the nation’s heart. Be there as Simon’s new book of poetry, *A Joker’s Right of Reply*, is launched by former Victorian Premier **THE HON. JOHN CAIN**.

## 3.40 – 4.00 **Go Home on a High Note**

Special musical performance. Don’t miss it!

# Post Conference Skills Day

Extend the conference experience and stay on for the 2010 Post Conference Skills Day

## Sustainable Fundraising & Marketing in Hard Times

You can't rest your good works on any one fundraising source that may buckle under you in the bad times. The future of your organisation depends on predictability and sustainability.

Balance your strategies across six solid foundation posts – donations; grants; community-business partnerships; memberships; special events; and earned income – and get your marketing right, and you can ride out the quakes.



Each delegate receives a **FREE** copy of **Winning Grants Funding in Australia** (valued at \$36)



# Post Conference Skills Day

WEDNESDAY 2 JUNE 2010

9.00-9.30 COFFEE/TEA & REGISTRATION

## 9.30-10.00 **Welcome & Introduction: The Six Pillars of Raising Funds**

Fundraising expert and Our Community Director of Training and Development **PATRICK MORIARTY** maps out a plan for getting sustainable fundraising out of the too-hard basket and on to your bottom line. A takeaway from this session will be Patrick's Top 10 Tips on getting grants.

## 10.00-11.00 **On a Wing and a Prayer: Sustainable Fundraising in Practice**

In six short years, Abbotsford Convent has gone from a charming but rundown heritage site earmarked for residential development to a thriving arts and community space that attracts thousands of visitors every year. One of the keys to its success has been the fundraising tenacity and marketing sophistication of its founding CEO **MAGGIE MAGUIRE**. In this session Maggie reveals how you can apply the Convent's marketing and fundraising principles to your own organisation to achieve sustainability and success.

11.00-11.30 MORNING TEA

## 11.30-12.45 **Concurrent Sessions (You Choose One)**

### **Session One: Making the Most of Memberships** - Facilitator: **KATE CALDECOTT**

Discover the top 10 secrets to establishing a vibrant membership, alumni or friends-of scheme that can generate a reliable, predictable revenue stream for your organisation.

### **Session Two: Getting Money from Business** - Facilitator: **KYLIE CIRAK**

Learn the 10 golden rules to finding (and keeping) the right business partners for your community group.

### **Session Three: Donations & Bequests** - Facilitator: **PATRICK MORIARTY**

Find out the top 10 tips for opening your organisation up to vital donations and bequests income.

### **Session Four: How to Stand out from the Pack** - Facilitator: **KARA WISE**

Hear about 10 modern innovations that will make your fundraising mail cut through and deliver results.

12.45-1.30 LUNCH

## 1.30-2.45 **Concurrent Sessions (Choose another Session) as above**

## 2.45-3.30 **e-Fundraising for Beginners: What every community group needs to do NOW**

Not even the tiniest community group can afford to ignore the trend towards online fundraising. Online donors are here – and they're impatient. If you don't keep up, they'll move on to someone else. Click! There goes one. Click! There goes another. In this session **BRETT de HOEDT** bypasses the jargon, explodes the myths, and reveals how to harness the power of the internet and social media to deliver your message and bolster your coffers.

## 3.30-4.30 **Special Events, Extraordinary Income: Fund-raising and Friend-raising – from the experts**

Most community groups run at least one special event every year – a walkathon, a trivia night, a ball, a film night (if you don't then you should be). In this session expert community group fundraisers reveal the secrets that will take your event from ordinary to extraordinary, revealing how to pick a winning event, how to sustain it, how to scale up, and how to know when it's time to pull the plug.

Featuring:

**FIONA HEALY**, Founder & Board Member, FebFast

**MAREE OVERALL**, National Event Co-ordinator, EMILY's List

**MATT STEVENS**, Former CEO, Kids Foundation; General Manager, Premier PR

4.30pm

CLOSE

# Conference Info

## Venue

Moonee Valley Racing Club, Members Gate 1, McPherson Street, Moonee Ponds VIC

## Price

» Conference only (31 May & 1 June): \$298\*

» Post-Conference Skills Day only (2 June): \$235\*

» Combined Conference and Post-Conference Skills Day (31 May-2 June): \$495\*

\* All prices GST inclusive. Substantial discounts available for groups of 5 or more. (See below.)

## Group Bookings

We welcome group bookings. For details of reduced price for groups of 5 or more please contact Alan Matic on (03) 9320 6805.

## Parking and Public Transport

**CAR:** Melway Ref: 29A7; free all-day parking available at venue

**TRAM:** Route #59 Airport West-City; Catch the tram from anywhere on Elizabeth St in the city & get off at Stop 33 (Moonee Ponds Junction). Walk down Dean St, turn left into McPherson St; enter at Members Gate 1

**TRAIN:** Catch a Broadmeadows/Craigieburn Line train from any City Loop station & get off at Moonee Ponds Station. Walk down Puckle St (becomes Dean St) through shopping strip & turn left at McPherson St; enter at Members Gate 1

Contact Viclink for info on timetables, ticket prices and maps [www.viclink.com.au](http://www.viclink.com.au). Phone 131 638

## Inclusions

Registration cost includes lunch and refreshments on each day, drinks and finger food on Monday evening. Price includes GST.

## Commitment to Access & Equity

The organisers and supporters of this conference are committed to access and equity and as much as possible will be done to meet the needs of all delegates. Please contact Alan Matic if you require special assistance – phone (03) 9320 6805 or email [alanm@ourcommunity.com.au](mailto:alanm@ourcommunity.com.au). In order to ensure that all needs can be met, please note that we require six weeks' notice for most special needs requests.

## Take Away Reference Material

In line with our sustainability objectives, presentations made available for distribution to delegates will not be printed but will instead be available via the Our Community website at [www.ourcommunity.com.au/cic](http://www.ourcommunity.com.au/cic). DVD recordings of the conference are also available for purchase.

## Bookings, Cancellations & Refunds:

Cancellation notice of more than 10 working days prior to the event is 50% refundable; cancellation notice of less than 10 working days prior to the event – NO REFUND; Substitution of attendees is allowed; written notice is required for cancellations and substitutions; no transfers between events.

## Split Tickets:

Single day attendance for the two-day Communities in Control conference is not permitted given the low cost of the program.

## General Enquiries

Please email [service@ourcommunity.com.au](mailto:service@ourcommunity.com.au) or phone (03) 9320 6800.

## Program

We aim to keep to the published program, however please note that speakers and timing may change without notice.

## Accommodation

For all travel/accommodation needs, Our Community recommends [www.lastminute.com.au](http://www.lastminute.com.au) and [www.wotif.com.au](http://www.wotif.com.au) or visit [www.ourcommunity.com.au/accomcic2010](http://www.ourcommunity.com.au/accomcic2010)



# Kookaburra Awards 2010

**Honouring the community groups, people and projects that have changed the world for the better**

They can be a little loud, a bit raucous, sometimes slightly unpleasant on the ear.

But as a country we would be devastated without them.

They're distinctive. They're iconic. They're impossible to ignore.

They're our Kookaburras.

**Visit:**

**[www.ourcommunity.com.au/kookaburra](http://www.ourcommunity.com.au/kookaburra) to nominate now!**

Somebody has to bring change. Someone, or some thing, has to make us change.

At times, we might think of these people as ratbags, or cranks, or stirrers, or worse.

We call them or their organisations radical, or subversive, or infuriatingly single-minded.

We look at what they're doing and dismiss it as pointless, or an unnecessary distraction from the real issues, or just a stunt.

But they made a difference in the world.

The 2010 Kookaburra Awards will offer prizes to individuals and organisations and projects that really make a difference – that stretch people's vision of what's possible in Australian society today.

We don't have strict rules around the scale of their endeavours, or the geography, or even whether they won the battle this time round. We want to know that they fought the good fight, that they told truth to power, and that what they have done will carry on.

**More than  
\$30,000 in  
cash & prizes  
up for grabs!**

The Kookaburra Awards are proudly supported by Westpac



**Nominate or Find Out More now:**

**[www.ourcommunity.com.au/kookaburra](http://www.ourcommunity.com.au/kookaburra)**

# Kookaburra Awards 2010

## How to Nominate

In 2010 we will be awarding three prizes – for extraordinary individuals, for groundbreaking projects, and for game-changing community/not-for-profit organisations.

- » **Community Groups:** It's not about being the biggest, or the best resourced, or the highest-profile group, it's about being a group that does what it does brilliantly – and one that stands out as a beacon of innovative community leadership and works to change things for the better.
- » **Projects:** It's not about having a project that brought in a large grant, or came in below budget. We're looking for projects that have changed people's lives; that make people say "Gosh, I didn't know you could do that. Awesome!"
- » **Individuals:** It's not about being a saint, or a guru, or a great philanthropist: it's about being someone who can bring ordinary people along with a movement to change their lives, and ours.

You can nominate yourself or your own group or project, or be nominated by others for a Kookaburra Award. If you're nominating another group, project or individual, we do ask you to get their permission first, and attach their contact details so we can contact them if we need to.

For your nominee to be eligible for a 2010 Community Kookaburra Award you need to return your entry to Our Community by Friday, 12 May 2010.

The prize winners will be announced on day one of the Communities in Control on 31 May, 2010.

Only online nominations will be accepted – go to [www.ourcommunity.com.au/kookaburra](http://www.ourcommunity.com.au/kookaburra)

## Prizes

Each winner of the 2010 Kookaburra Awards – the individual, the project and the group – will receive a total prize package valued at more than \$10,000.

The prize package includes a selection of Our Community books and newsletters, Communities in Control DVDs and training – a total prize package valued at more than \$7000 – plus, for interstate individuals, projects and groups only, accommodation and flights for two people to attend Communities in Control 2010 (31 May - June 1).

Each winner will also receive a \$3000 cash prize.

## Judging

A panel of eminent community leaders will sort through the entries and pick the three that light up the page. Winners will be notified by telephone.

## Eligibility – Terms & Conditions

Terms of eligibility for each of the three categories are outlined below:

- » **For Community Groups:** An Australian community organisation – that is, a not-for-profit association (incorporated or unincorporated), society, club, or group;
- » **For Community Projects:** A project done by a community group, a business, a local government authority – anyone or any body – that has changed the community for the better;
- » **For Individuals:** A person working for or through or in collaboration with an Australian community organisation (we're not looking for an isolated thinker, but a guide and a leader) to change the community for the better.

In order to ensure that a range of people and groups are given the opportunity to have their voices heard through the Kookaburra Awards, groups that have been highly commended or finalists in Our Community's Australian Idol awards are placed in the "win bin" and aren't eligible for this award for three years. Organisations in the win-bin may, however nominate people or projects for the Kookaburra Awards. To view previously honoured groups go to [www.ourcommunity.com.au/halloffame](http://www.ourcommunity.com.au/halloffame)

## Closing Dates

All entries must be received by Our Community by 5pm on Wednesday, 12 May 2010.

# Our Supporters

## Australia Post

Australia Post provides high-quality mail and parcel services to Australia. Through its community investment program, the company aims to further enrich the lives of Australians. One of the ways it does this is by supporting the Marketing, Media and Post Centre ([www.ourcommunity.com.au/mmp](http://www.ourcommunity.com.au/mmp)), which provides community groups with the tools to spread their message more effectively.

## Alcoa Foundation

A global leader in aluminium production, Alcoa's community partnerships aim to build on the existing strengths of the company, leading to the development of stronger and more inclusive communities. Alcoa and the Alcoa Foundation work with Our Community in supporting communities and community groups through training scholarships in community capacity building and the provision of information resources to accelerate the impact of community groups.

## Hesta

An industry superannuation fund for people in the health and community services sector, Hesta has a reputation for strong returns, good service and support for the health and community services industry. It is also a strong supporter of community boards and committees through its sponsorship of the Boards, Committees & Governance Centre at [www.ourcommunity.com.au/boards](http://www.ourcommunity.com.au/boards).

## Westpac

One of Australia's Big Five banks, Westpac's specially tailored Community Solutions suite of banking services ([www.ourcommunity.com.au/community\\_solutions](http://www.ourcommunity.com.au/community_solutions)) provides the best transaction and investment accounts available for Australian community organisations. Westpac is a corporate leader in the community.

## Pratt Foundation

The Pratt Foundation was established in 1978 by Richard and Jeanne Pratt and is now one of the largest private sources of philanthropy in Australia. Under the leadership of Chair Heloise Waislitz and CEO Sam Lipski, the foundation is known for its visionary focus and cutting edge philanthropy.



australia's aluminium



# Our Supporters

## The Telstra Foundation

Established in 2002, the Telstra Foundation is the cornerstone of Telstra's corporate Community Investment strategy. The Foundation supports community organisations that share the vision of making a positive and lasting difference to the lives of Australia's children and young people, offering support to a significant number of life-changing projects across Australia through its two main programs - the *Telstra Foundation Community Development Fund* and *Telstra's Kids Fund*.

## The Department of Planning and Community Development

The Department of Planning and Community Development (DPCD) was established in August 2007 to lead and support the development of liveable communities in Victoria. DPCD is putting the needs of growing communities front and centre. This ensures we are building strong communities that are well planned, well designed and help Victoria continue to be one of the most liveable States in the world.

## The Department of Families, Housing, Community Services and Indigenous Affairs

The Department of Families, Housing, Community Services and Indigenous Affairs (FaHCSIA) is the Australian Government's principal source of advice on social policy and is responsible for about a quarter of the government's budgetary outlays. FaHCSIA works in partnership with other government and non-government organisations in the management of a diverse range of programs and services designed to support and improve the lives of Australians.

## GIO

A leading insurance company, GIO is a principal provider of insurance solutions for the not-for-profit sector, particularly small community organisations, for whom the company has released a specially tailored insurance product (see [www.ourcommunity.com.au/insurance](http://www.ourcommunity.com.au/insurance)). GIO, together with its parent company Suncorp, also support the community through live entertainment and sporting events, corporate sponsorship and donations.

## Leader Community Newspapers

The Leader Community Newspaper Group comprises 33 titles spread throughout greater Melbourne. Reaching 1.9 million readers every week, Leader works to reflect the distinct nature of each individual community served by its newspapers. The company has grown to become one of the most respected and recognisable faces of suburban Melbourne.



# POWER UP!

If you work in, work for, or care about community, this is the one event this year that you cannot afford to miss.

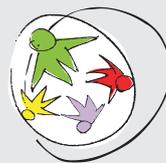
**BOOK NOW »**

[www.ourcommunity.com.au/cic2010](http://www.ourcommunity.com.au/cic2010)



## OUR COMMUNITY

Our Community is a world-leading social enterprise that provides advice, tools and training for Australia's 600,000 community groups and schools, and practical linkages between the community sector and the general public, business and government.



[ourcommunity.com.au](http://ourcommunity.com.au)

## CENTACARE CATHOLIC FAMILY SERVICES

Centacare Catholic Family Services is co-convener of Communities in Control.

The organisation provides services across Melbourne and Geelong to help achieve the vision of "life to the full" for families, individuals and communities in all their diversity, but particularly those who are vulnerable or disadvantaged.



**CENTACARE**  
Catholic Family Services