



---

# PRIZE INDEMNITY INSURANCE

Does your Not-for-profit see prizes and promotions as tools for fundraising?

## Our Prize indemnity insurance could help you increase the impact!

Aon's prize indemnity insurance has been developed exclusively for not-for-profits who run competitions and offer prizes.

Prize draws help to promote your not-for-profit and increase fundraising; however, the impact of the promotion is restricted by how much you have to invest in the prize. However, by first purchasing Aon's Prize Indemnity policy you'll have more creative freedom around the prize, stand out better from competitors and increase your impact on the target audience.

Simply, Prize Indemnity cover allows you to insure against the risk that the prize your NFP is promoting at your event or as part of a competition will be won.

### What packages can we offer?

We can insure a range of prize draw solutions to fit your promotion, including -

- Open the digital safe and win a prize
- Spin the correct combination to win instant cash
- Select the winning envelope from a barrel
- Pick a key to try to open the treasure chest

or any game of skill where a mathematical probability can be devised – let us know your ideas

### What's the cost?

The price depends on various factors however, will always be cheaper than trying to cover the cost yourself should the prize be won. With Aon, a major prize could be insured from as little as \$1,500.

---

Contact us today and see which option fits your promotion budget.

**1800 803 315**

[au.ourcommunity@aon.com](mailto:au.ourcommunity@aon.com)