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Where not-for-profits go for help

Certified

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Corporation

Website builders compared

Service	WordPress.org	WordPress.com 			Wix.com 				Squarespace.com 			Hire a designer/developer
Plan	N/A (free)	Free	Premium	Business	Free	Connect Domain	Combo	Unlimited	Personal	Business	Online Store Basic	N/A
Your choice of domain name?	✔	✘ ↓ No, your domain name will look like this: www.tigersnetball.wordpress.com	✔	✔	✘ ↓ No, your domain name will look like this: www.tigersnetball.wix.com	✔	✔	✔	✔	✔	✔	✔
Hosting included?	Third party. You will need to arrange yourself.	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	Third party. You or your developer can arrange it.
Design Free and "premium" themes/templates availalbe?	✔	✔	✔	✔	Once you've chosen a template, you can't change it without rebuilding the whole site. All templates are free, but some have certain features (e.g. hotel booking functions) that can't be used with the Free plan; they can only be used with Connect Domain, Combo or Unlimited. To see some examples of community-oriented Wix templates, click here .				Almost all of Squarespace's templates are picture-heavy. To make the best of them, you need to start with good-quality images. Squarespace templates tend to have a look and feel that particularly suits artists and arts groups - browse the templates, even the business ones click here and you'll see what we mean.			A good designer/developer will help you flesh out your ideas and come up with a design unique to your organisation.
Themes/templates customisable?	✔	✘	✔	✔								
Support Wordpress support consist of online forums, Q&As, tutorials, videos and so on, all written by the "Wordpress community". Being user-generated, its quality varies enormously. Some support is excellent; a great deal is useless. There are literally millions of posts calling for help or offering help, organised by topic, so searching them to find what you need can be a time-suck. There is no such thing as an official Wordpress.org telephone helpline or email help service.	- Website - Online docs - Online forums - WordPress TV video tutorials	- Website - Online docs - Online forums	- Website - Online docs - Online forums - Email support - Live Chat (instant messaging)	- Website - Online docs - Online forums - Email support - Live Chat (instant messaging)	- Website - Online docs - Online forums	- Website - Online docs - Online forums	- Website - Online docs - Online forums	- Website - Online docs - Online forums	- Website - Online docs - Online forums	- Website - Online docs - Online forums	- Website - Online docs - Online forums	This varies from one company to the next. Ask your designer/developer what support they offer.
Storage space	Depends on your host.	3GB	13GB	Unlimited	500MB	500MB	3GB	10GB	Unlimited	Unlimited	Unlimited	Your designer/developer should ensure that the available storage space suits your needs.
E-commerce	✔	Wordpress enables you to add a PayPal button to sell things or accept donations via your website. To see what's involved, click here . You can also link to the donations site GiveNow.			Wix allows you to embed a PayPal Button to sell things or receive donations through your website, but – unlike Worpress – only if you have a PayPal Business or PayPal Premier account. To see what's involved, click here .				Built-in e-commerce and shopping cart functionality with the following transaction fees: 3%2%No fees			Your own designer/website developer can arrange an e-commerce solution to suit your needs. Options include a fully fledged online store, a donations portal or just a link to the GiveNow page.
Ease of use	It helps to have some coding experience. Also, it's the only option in this table where you are responsible for back-ups and security updates. Suits users who want to get their hands dirty or have maximum control over everything from design to functionality.	It takes a little practice and time to find your way around Wordpress.com, but creating, editing and managing your website is reasonably intuitive. Essentially, it's more user-friendly than Wordpress.org, but less intuitive than Wix or Squarespace. It offers less control over - and less responsibility for - the details than Wordpress.org.			Creating, editing and managing your wesite is easy with Wix. The drag-and-drop editor makes things very intuitive. The support centre provides thorough instructions for performing even the most basic tasks. Wix is aimed at beginner users. On the downside, if you start off as a beginner and then develop into an enthusiastic super-user, you might encounter Wix's limitations - for example, unlike all the other options listed here, Wix doesn't allow you to see or change the source code that sits behind your webiste. (For many users, this point will be irrelevant.)				Like Wix, Squarespace is an easy-to-use website creation tool. It offers drag-and-drop editing and is suited to beginner users. Where it differs from Wix is that offers more customisation features for more advanced users - you can see and change the source code that sits behind your website.			Once your designer/developer has built your website to your specifications, they should provide you with basic training and a user manual so that you can update the site yourself. Don't be afraid to keep asking questions until you've got it.
Advertising	No advertising unless you want it.	Advertisements for Wordpress will appear on your site. No other advertising unless you want it.	No advertising unless you want it.	No advertising unless you want it.	Advertisements for Wix will appear on your site. No other advertising unless you want it.	Advertisements for Wix will appear on your site. No other advertising unless you want it.	No advertising unless you want it.	No advertising unless you want it.	No advertising unless you want it.			No advertising unless you want it.
Google Analytics functionality?	✔	✘	✔	✔	✘	✘	✔	✔	✔	↓ ✔ Also Squarespace Analytics.	↓ ✔ Also Squarespace Analytics.	↓ ✔ Yes, ask your web designer/develop to include this.
Information specifically for not-for-profits	https://vip.wordpress.com/spotlight/non-profit/	https://vip.wordpress.com/spotlight/non-profit/			http://www.wix.com/blog/2013/04/non-profit-websites/				Not applicable			
Total ongoing cost	Depends on your host, your storage needs, and the number of visitors to your site; anything from roughly \$50 a year to the-sky's-the-limit.	Free	US\$8.25 per month billed annually	US\$24.92 per month billed annually	Free	US\$4.08 per month This plan is also available for free to qualifying not-for-profit organisations. Details here .	US\$8.25 per month, billed annually	US\$12.42 per month, billed annually	US\$12 per month, billed annually	US\$18 per month, billed annually	US\$26 per month, billed annually	Asking "how much does it cost to design, build and maintain a website?" is a bit like asking the same questions about a house. Talk to your professional.